Cognitive Scale is revolutionizing the cloud and big data analytics market by the first unified platform for massively scalable cognitive computing applications. Cognitive clouds help enterprises weave contextual insights into the fabric of their business. They improve business performance by orders of magnitude, using cognitive applications that source and process data, then deliver contextualized real-time insights and services.

WayBlazer is a stand alone cognitive application that exemplifies the power of cognitive technology. WayBlazer aims to seamlessly revolutionize the way that travel and leisure brands, buyers and sellers experience location based, context driven, on-demand marketplaces, to drive meaningful, relevant, and profitable relationships.

**PERKS AND CULTURE**
- Healthcare coverage
- Wellness Program
- Retirement Plan
- Travel
- Community/Social Outreach
- Equity

**EXAMPLES OF INTERESTING PROJECTS**
- **Cognitive Concierge for Travel** - Travel suggestions based on customer preference
- **Cognitive Case Management for Dell Children's Hospital** - Designing a program for case managers to better serve children with asthma
- **Cognitive E-Commerce Sites for Big Retailers, like Dick Sporting Goods and Cole Haan** - Cognitive advertisements based on buyer behavior

**CURRENT OPPORTUNITIES:**
WWW.COGNITIVESCALE.COM/CAREERS
WWW.WAYBLAZER.COM

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