

Agent-Oriented Supply-Chain Management

by

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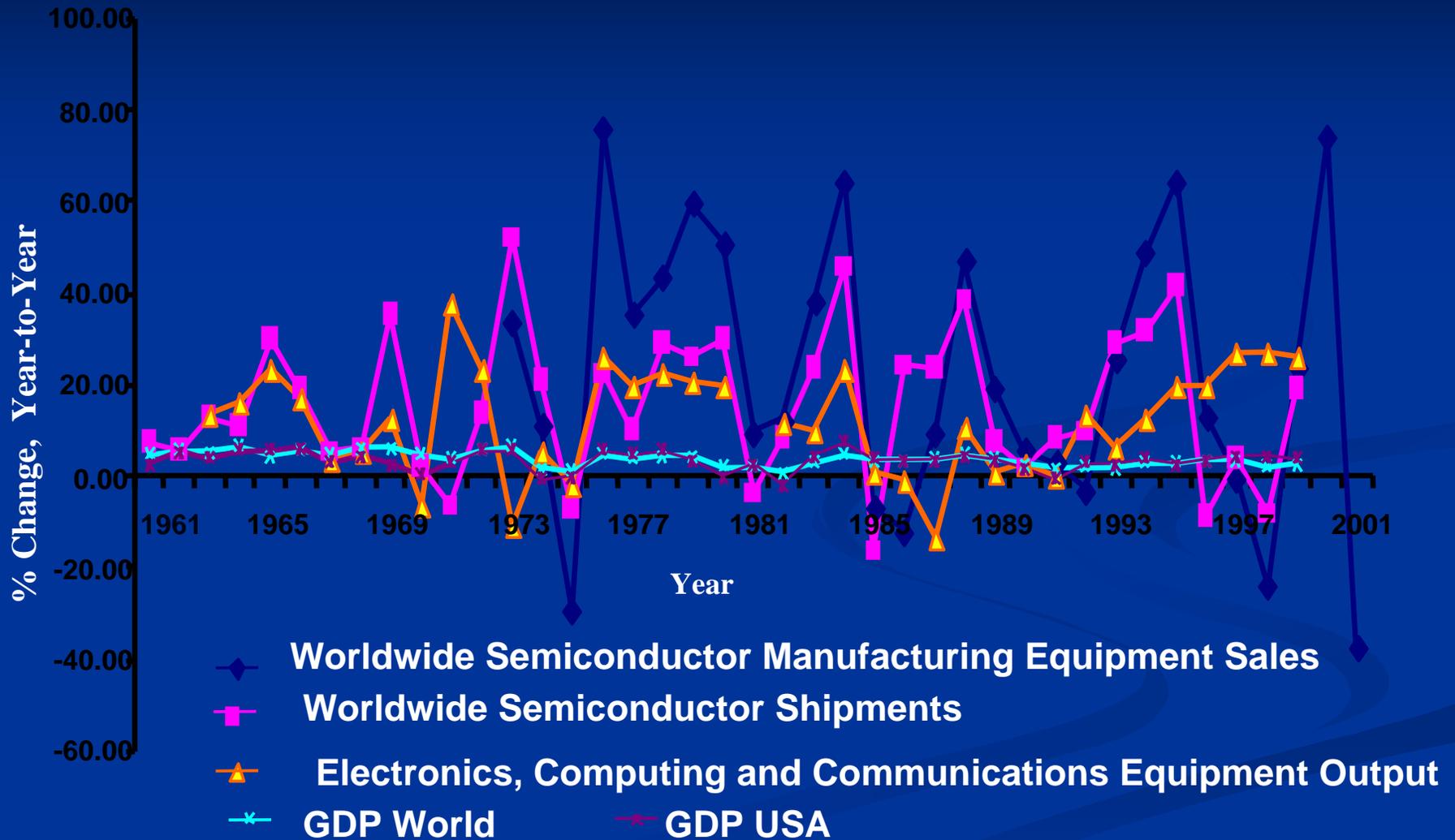
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SCM

■ Why is it difficult?

- A complex network with various entities having different, conflicting objectives
- Finding best system wide-strategy is **hard**
 - Global Optimization is difficult
- Managing Uncertainty
 - Matching supply and demand
 - Inventory and back-order levels fluctuate greatly
 - Forecasts are almost always wrong

Volatility in the Electronics & Semiconductors Supply Chain

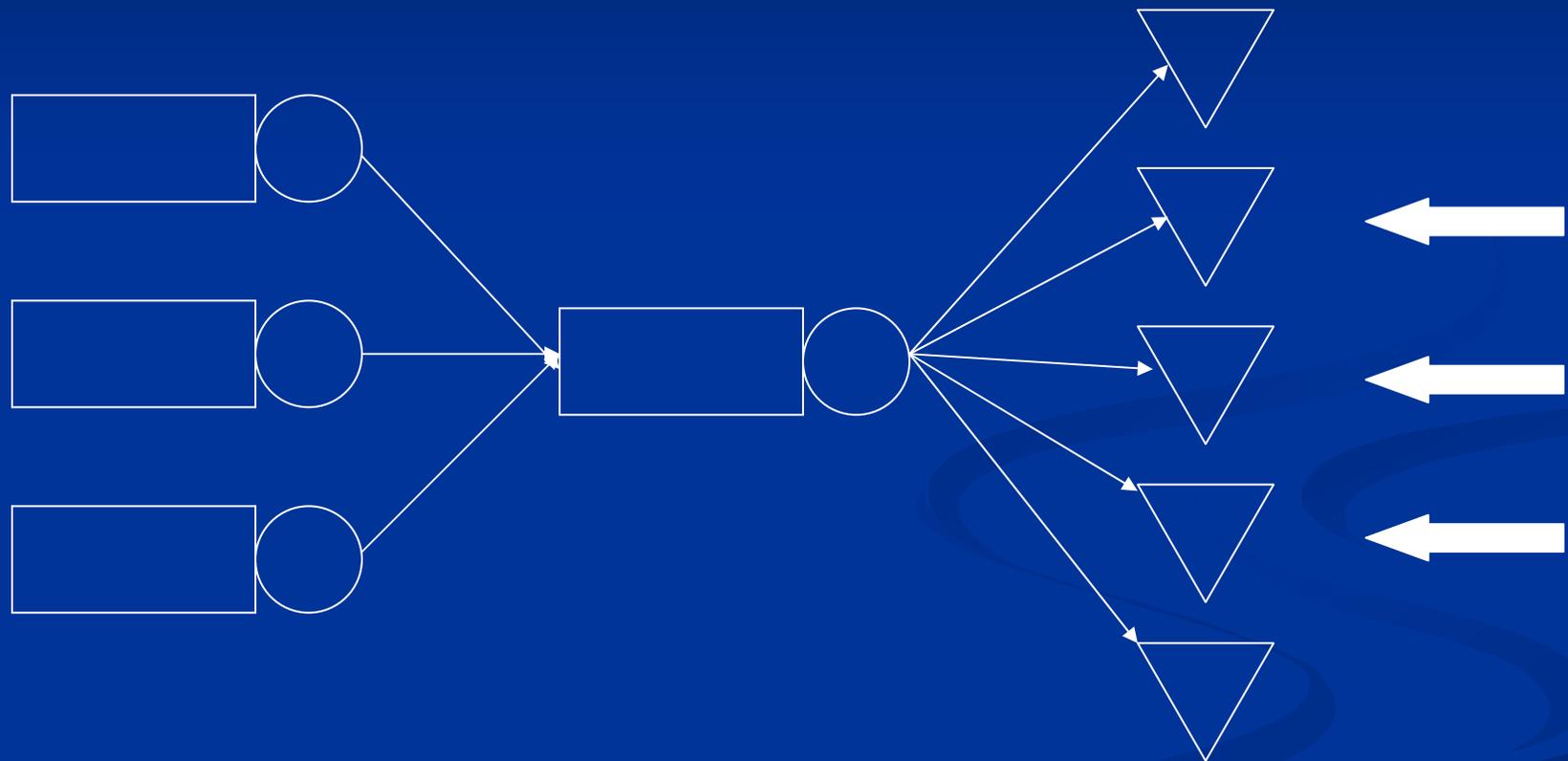


From Make-to-Stock Model... [Dutta]

Suppliers

Assembly

Configuration

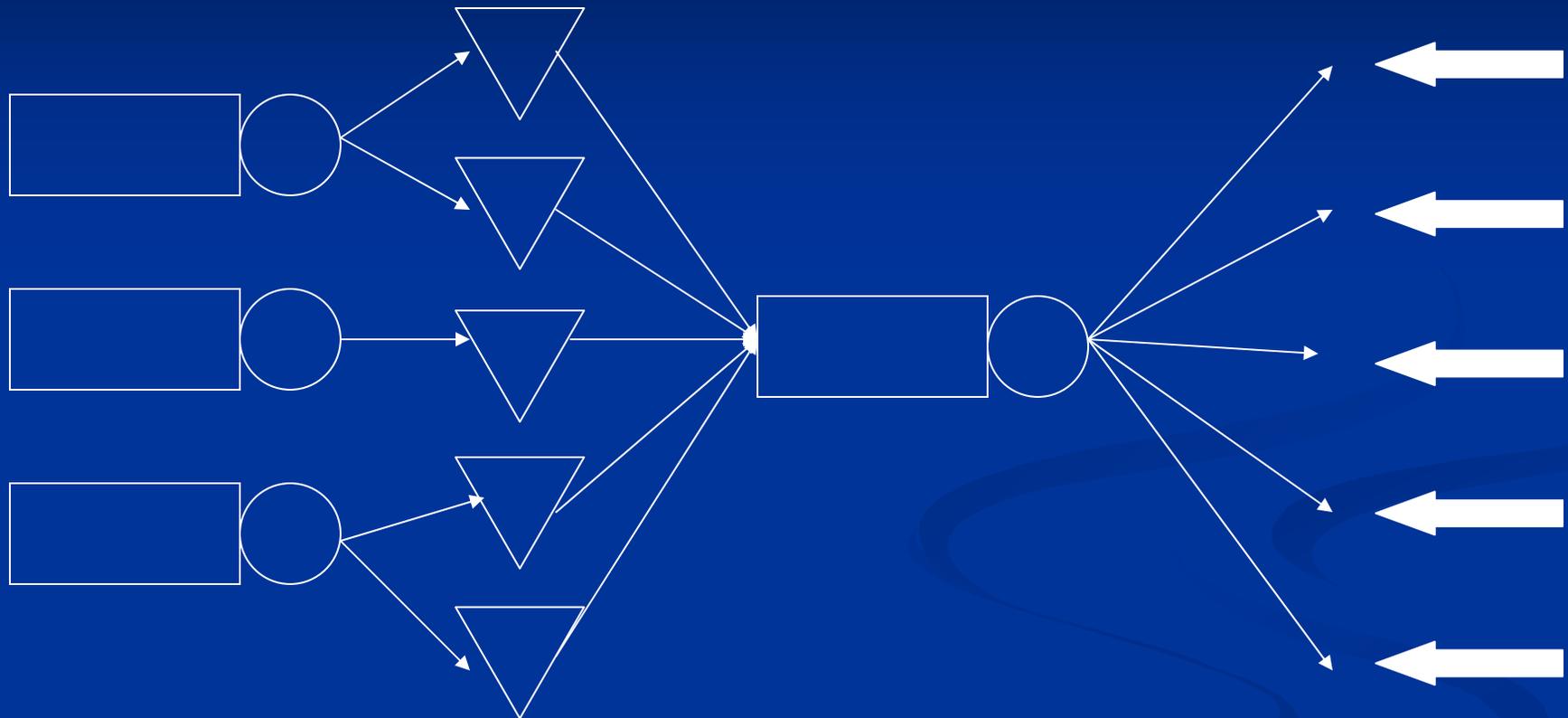


...to Assemble-to-Order Model

Suppliers

Assembly

Configuration



• **Push-pull Strategy**

Agent Technology

■ Agent Communication Languages

- KQML (USA), FIPA-ACL (Europe): language and protocol for exchanging information and knowledge
- Will standardization help in all applications ?
- Agent-to-Human interaction?

■ Social Knowledge Management

- How to acquire, manipulate, store and exploit social knowledge, centrally, in agents ?
- Separation between social interaction know-how and individual problem-solving know-how

■ Coordination mechanisms

- Cultural Assumption problems? Too strong? Other e.g. ?
- Market mechanisms, investigation of truthfulness, trust, CNP
- Optimization over entire supply chain and uncertainty at various levels ?

Agent Technology (contd...)

■ **Coordination Language**

- It is a multi-agent system anyway?
- Is finite state automata to represent conversations just hard coding?

■ **Conversation plans – Logistics Execution**

- Is it optimal? Multiple-solutions? What about global state ?
- Would these conversation models be used both internally and externally?

■ **Individual Agent Architectures**

- Reasoning Process

■ **Agent Community Architectures**

- Organization, roles, hierarchy

■ **Agent Spawning**

Agent Technology (contd...)

- **Multi-agent planning** - Decomposition and task distribution.
 - Why centralize functions of logistics agents ?
 - Individual agents' conflict resolution ? What if overlap occurs?
- **Knowledge management**
 - Knowledge sharing and ontologies
- **Negotiation Strategies**
 - Auction mechanism design
- **Learning** – Does it happen ?
- **Monitoring, meta-reasoning, fault tolerance, failure**
- **Coalition Formation and Teamwork** – Necessary even after coordination ?
- **Large multi-echelon SCM** – Can present approach scale to it?
- Anytime Algorithms

MDP and Value Iteration [LPK 1996]

- Framework for modeling single-agent sequential decision making
- **Definition:** An agent that takes a view of the environment and generates actions that affect the environment.
- **Goal:** How an agent can *learn* an optimal behavioral strategy

$MDP: \langle S, A, R, T \rangle$

Set of States: S , Set of Actions: A

RewardFunction: $R: S \times A \rightarrow \mathbf{R}$

StateTransitionFunction: $T: S \times A \rightarrow \Pi(S)$, $T(s, a, s')$

Optimalvalueof state: $V^*(s) = \max_{\pi} E\left(\sum_{t=0}^{\infty} \gamma^t r_t\right)$

OptimalValuefunctionis uniqueandis soln of :

$$V^*(s) = \max_a \left(R(s, a) + \gamma \sum_{s' \in S} T(s, a, s') V^*(s') \right), \forall s \in S$$

$$\text{OptimalPolicy: } \pi^*(s) = \arg \max_a \left(R(s, a) + \gamma \sum_{s' \in S} T(s, a, s') V^*(s') \right)$$

Other Questions

- Linear combination of criteria and value iteration convergence
- “Global criterion” to compute to reorder the rules in current state
- Possible performance metrics
 - Actual Demand/Forecasted Demand
 - Inventory turn-over ratio
 - Others?
- Effect of coordination strategies
 - Gains from delivery plans, notification -Modest? Non-agent comparison?
 - Two local maxima
- Optimal error recovery mechanisms
- Modeling Supply Chain Dynamics : A Multi-agent Approach
 - Swaminathan et al, 1997, Decision science

The MIT Beer Game

- **Players**

- Retailer, Wholesaler, Distributor and Manufacturer.

- **Goal**

- Minimize system-wide (chain) long-run average cost.

- **Information sharing** Mail.

- **Demand:** Deterministic.

- **Costs**

- Holding cost: \$1.00/case/week.
- Penalty cost: \$2.00/case/week.

- **Leadtime:** 2 weeks physical delay

1. New shipments delivered.
2. Orders arrive.
3. Fill orders plus backlog.
4. Decide how much to order.
5. Calculate inventory costs.

Bullwhip Effect Example (P & G)

Lee et al., 1997, *Sloan Management Review*

