

Differential Privacy

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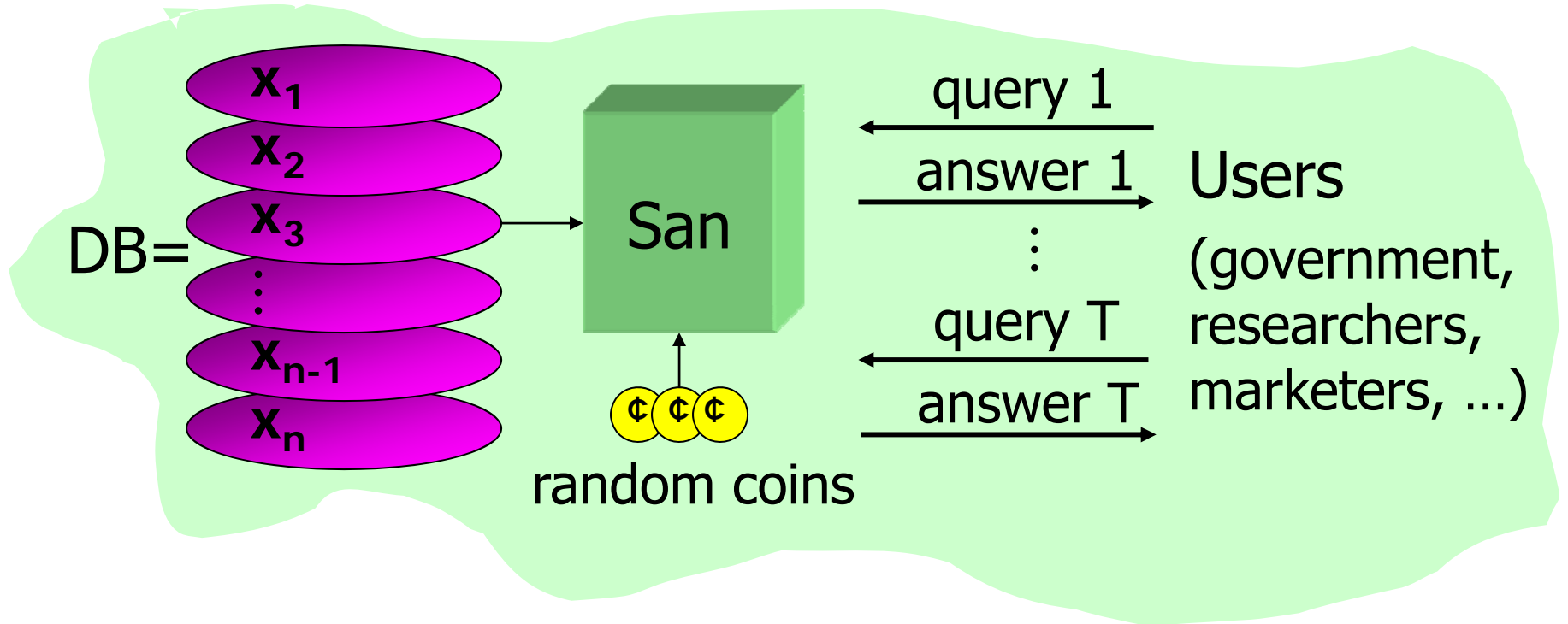
most slides from Adam Smith (Penn State)



Reading Assignment

- ◆ Dwork. “Differential Privacy” (invited talk at ICALP 2006).

Basic Setting



Examples of Sanitization Methods

- ◆ Input perturbation
 - Add random noise to database, release
- ◆ Summary statistics
 - Means, variances
 - Marginal totals
 - Regression coefficients
- ◆ Output perturbation
 - Summary statistics with noise
- ◆ Interactive versions of the above methods
 - Auditor decides which queries are OK, type of noise

Strawman Definition

- ◆ Assume x_1, \dots, x_n are drawn i.i.d. from unknown distribution
- ◆ Candidate definition: sanitization is safe if it only reveals the distribution
- ◆ Implied approach:
 - Learn the distribution
 - Release description of distribution or re-sample points
- ◆ This definition is tautological!
 - Estimate of distribution depends on data... why is it safe?

Blending into a Crowd

Frequency in DB or frequency in underlying population?

◆ Intuition: "I am safe in a group of k or more"

- k varies (3... 6... 100... 10,000?)

◆ Many variations on theme

- Adversary wants predicate g such that $0 < \#\{i \mid g(x_i)=\text{true}\} < k$

◆ Why?

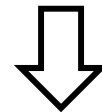
- Privacy is "protection from being brought to the attention of others" [Gavison]
- Rare property helps re-identify someone
- Implicit: information about a large group is public
 - E.g., liver problems more prevalent among diabetics



Clustering-Based Definitions

- ◆ Given sanitization S , look at all databases consistent with S
- ◆ Safe if no predicate is true for all consistent databases
- ◆ k-anonymity
 - Partition D into bins
 - Safe if each bin is either empty, or contains at least k elements
- ◆ Cell bound methods
 - Release marginal sums

	brown	blue	Σ
blond	2	10	12
brown	12	6	18
Σ	14	16	



	brown	blue	Σ
blond	[0,12]	[0,12]	12
brown	[0,14]	[0,16]	18
Σ	14	16	

Issues with Clustering

- ◆ Purely syntactic definition of privacy
- ◆ What adversary does this apply to?
 - Does not consider adversaries with side information
 - Does not consider probability
 - Does not consider adversarial algorithm for making decisions (inference)

“Bayesian” Adversaries

- ◆ Adversary outputs point $z \in D$
- ◆ Score = $1/f_z$ if $f_z > 0$, 0 otherwise
 - f_z is the number of matching points in D
- ◆ Sanitization is safe if $E(\text{score}) \leq \varepsilon$
- ◆ Procedure:
 - Assume you know adversary's prior distribution over databases
 - Given a candidate output, update prior conditioned on output (via Bayes' rule)
 - If $\max_z E(\text{score} \mid \text{output}) < \varepsilon$, then safe to release

Issues with “Bayesian” Privacy

- ◆ Restricts the type of predicates adversary can choose
- ◆ Must know prior distribution
 - Can one scheme work for many distributions?
 - Sanitizer works harder than adversary
- ◆ Conditional probabilities don't consider previous iterations
 - Remember simulatable auditing?

Classical Intuition for Privacy

- ◆ “If the release of statistics S makes it possible to determine the value [of private information] more accurately than is possible without access to S , a disclosure has taken place.” [Dalenius 1977]
 - Privacy means that anything that can be learned about a respondent from the statistical database can be learned without access to the database
- ◆ Similar to semantic security of encryption
 - Anything about the plaintext that can be learned from a ciphertext can be learned without the ciphertext

Problems with Classic Intuition

- ◆ Popular interpretation: prior and posterior views about an individual shouldn't change "too much"
 - What if my (incorrect) prior is that every UTCS graduate student has three arms?
- ◆ How much is "too much?"
 - Can't achieve cryptographically small levels of disclosure and keep the data useful
 - Adversarial user is supposed to learn unpredictable things about the database

Impossibility Result

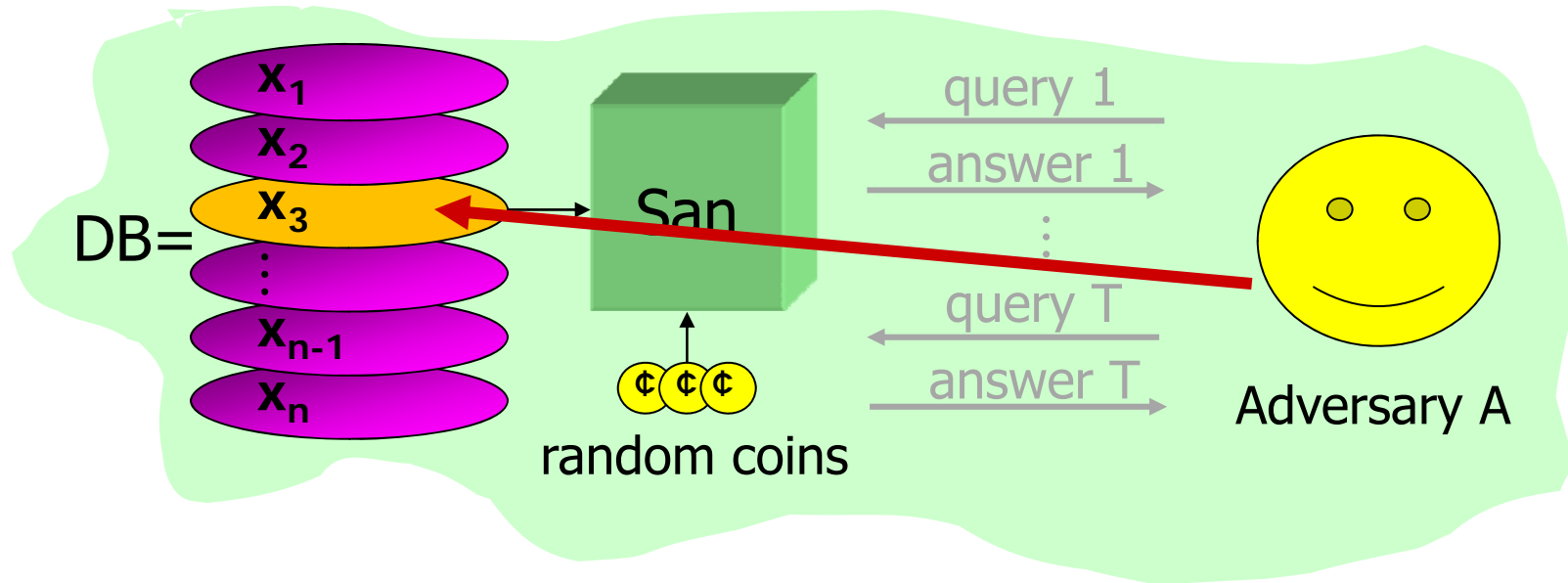
[Dwork]

- ◆ Privacy: for some definition of “privacy breach,”
 \forall distribution on databases, \forall adversaries A , $\exists A'$
such that $\Pr(A(\text{San})=\text{breach}) - \Pr(A'(\text{DB})=\text{breach}) \leq \epsilon$
 - For reasonable “breach”, if $\text{San}(\text{DB})$ contains information about DB, then some adversary breaks this definition
- ◆ Example
 - Vitaly knows that Alex Benn is 2 inches taller than the average Russian
 - DB allows computing average height of a Russian
 - This DB breaks Alex’s privacy according to this definition... even if his record is not in the database!

(Very Informal) Proof Sketch

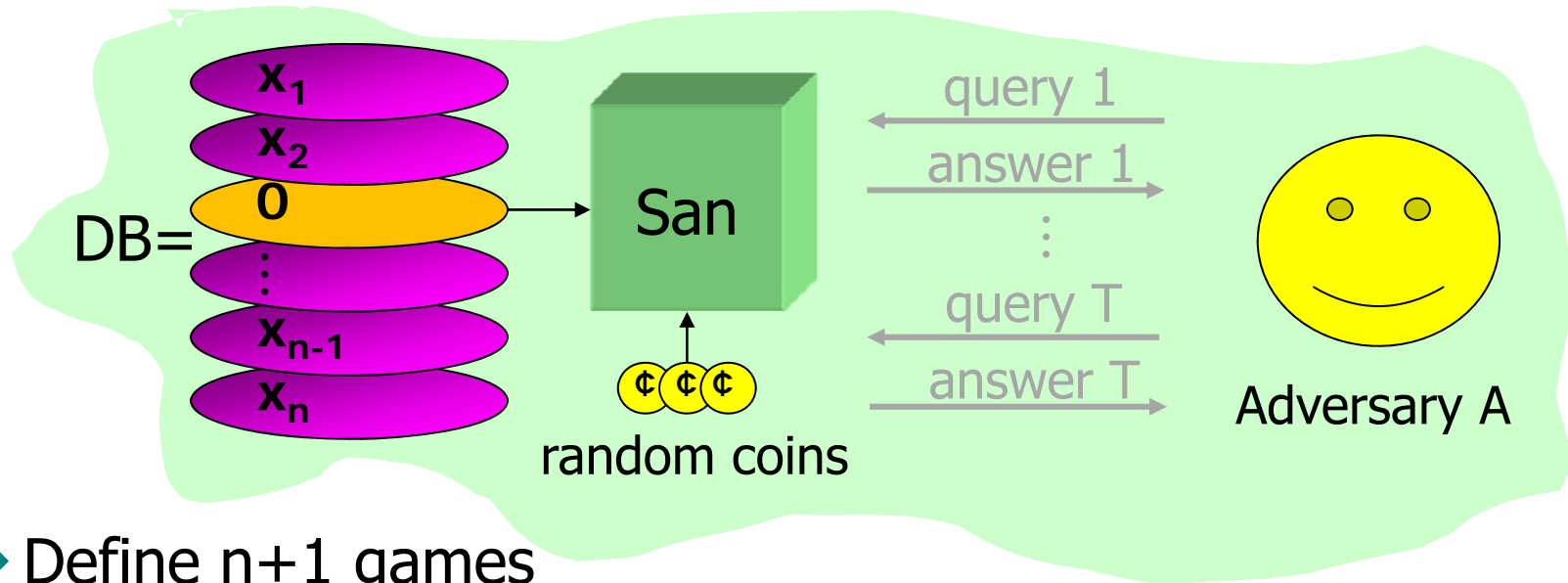
- ◆ Suppose DB is uniformly random
 - Entropy $I(DB ; \text{San}(DB)) > 0$
- ◆ “Breach” is predicting a predicate $g(DB)$
- ◆ Adversary knows $r, H(r ; \text{San}(DB)) \oplus g(DB)$
 - H is a suitable hash function, $r=H(DB)$
- ◆ By itself, does not leak anything about DB (why?)
- ◆ Together with $\text{San}(DB)$, reveals $g(DB)$ (why?)

Differential Privacy (1)



- ◆ Example with Russians and Alex Benn
 - Adversary learns Alex's height even if he is not in the database
- ◆ Intuition: "Whatever is learned would be learned regardless of whether or not Alex participates"
 - Dual: Whatever is already known, situation won't get worse

Differential Privacy (2)

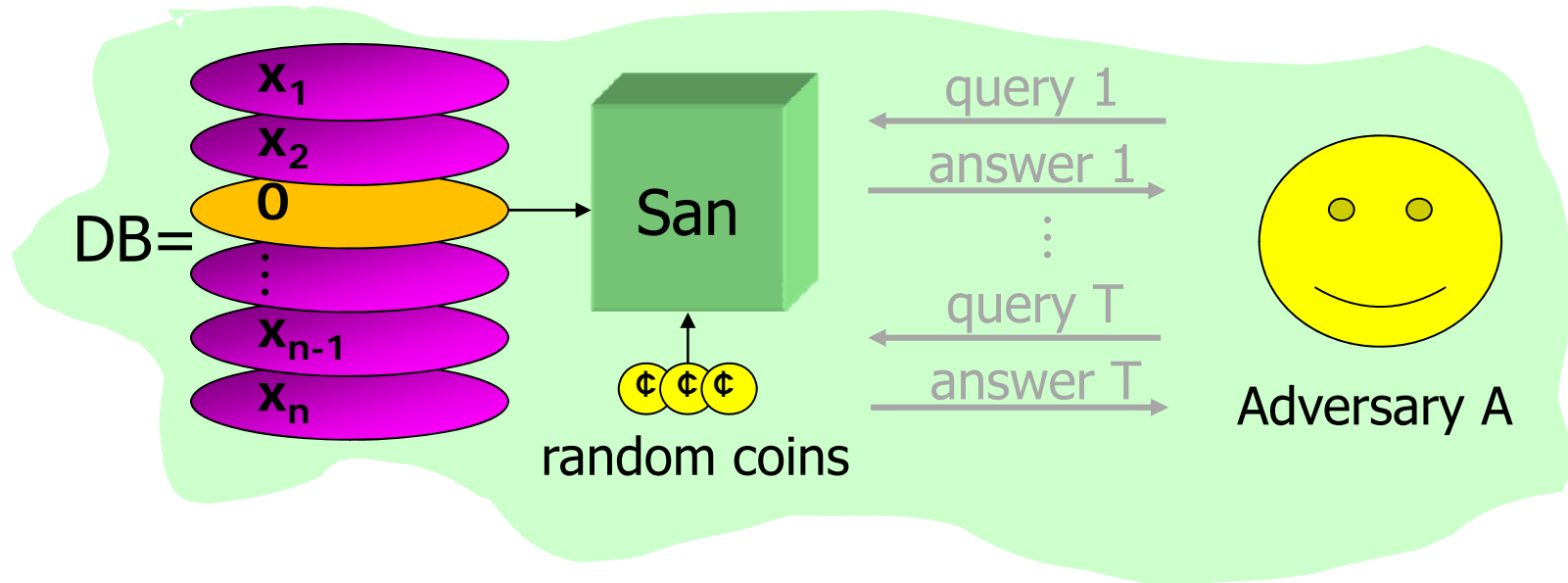


◆ Define $n+1$ games

- Game 0: Adv. interacts with $\text{San}(DB)$
- Game i : Adv. interacts with $\text{San}(DB_{-i})$; $DB_{-i} = (x_1, \dots, x_{i-1}, 0, x_{i+1}, \dots, x_n)$
- Given S and prior $p()$ on DB , define $n+1$ posterior distrib's

$$p_i(DB|S) = p(DB|S \text{ in Game } i) = \frac{p(\text{San}(DB_{-i}) = S) \times p(DB)}{p(S \text{ in Game } i)}$$

Differential Privacy (3)



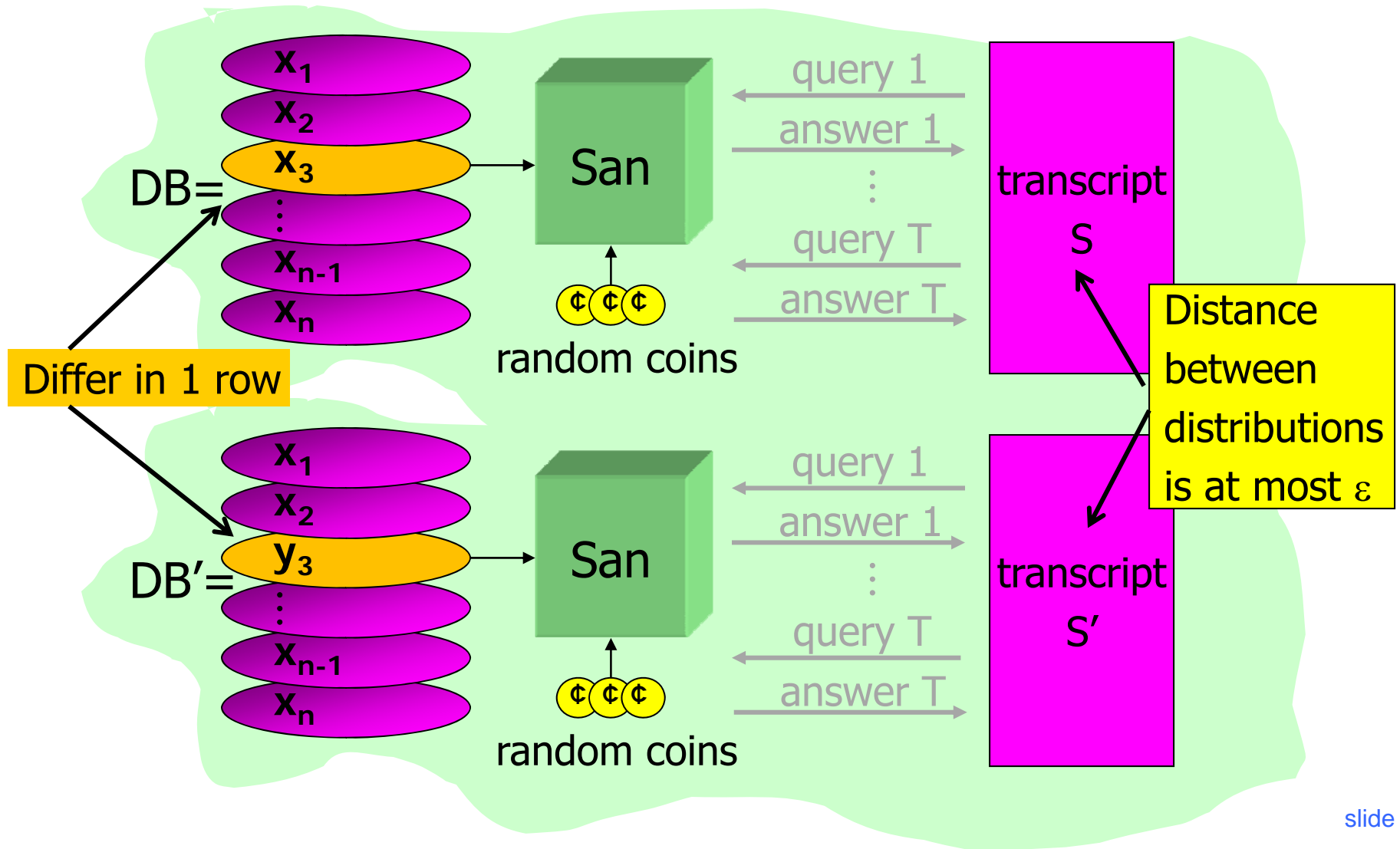
Definition: San is safe if

\forall prior distributions $p(\phi)$ on DB,

\forall transcripts $S, \forall i = 1, \dots, n$

$$\text{StatDiff}(p_0(\phi|S) , p_i(\phi|S)) \leq \epsilon$$

Indistinguishability



Which Distance to Use?

- ◆ Problem: ϵ must be large
 - Any two databases induce transcripts at distance $\leq n\epsilon$
 - To get utility, need $\epsilon > 1/n$
- ◆ Statistical difference $1/n$ is not meaningful!
- ◆ Example: release random point in database
 - $\text{San}(x_1, \dots, x_n) = (j, x_j)$ for random j
- ◆ For every i , changing x_i induces statistical difference $1/n$
- ◆ But some x_i is revealed with probability 1

Formalizing Indistinguishability



Definition: San is ε -**indistinguishable** if

$\forall A, \forall \underline{DB}, \underline{DB}'$ which differ in 1 row, \forall sets of transcripts S

$$p(\text{San}(\underline{DB}) \in S) \in (1 \pm \varepsilon) p(\text{San}(\underline{DB}') \in S)$$

Equivalently, $\forall S$: $\frac{p(\text{San}(\underline{DB}) = S)}{p(\text{San}(\underline{DB}') = S)} \in 1 \pm \varepsilon$

Indistinguishability \Rightarrow Diff. Privacy

Definition: San is safe if

\forall prior distributions $p(\phi)$ on DB,

\forall transcripts $S, \forall i = 1, \dots, n$

$$\text{StatDiff}(p_0(\phi|S) , p_i(\phi|S)) \leq \epsilon$$

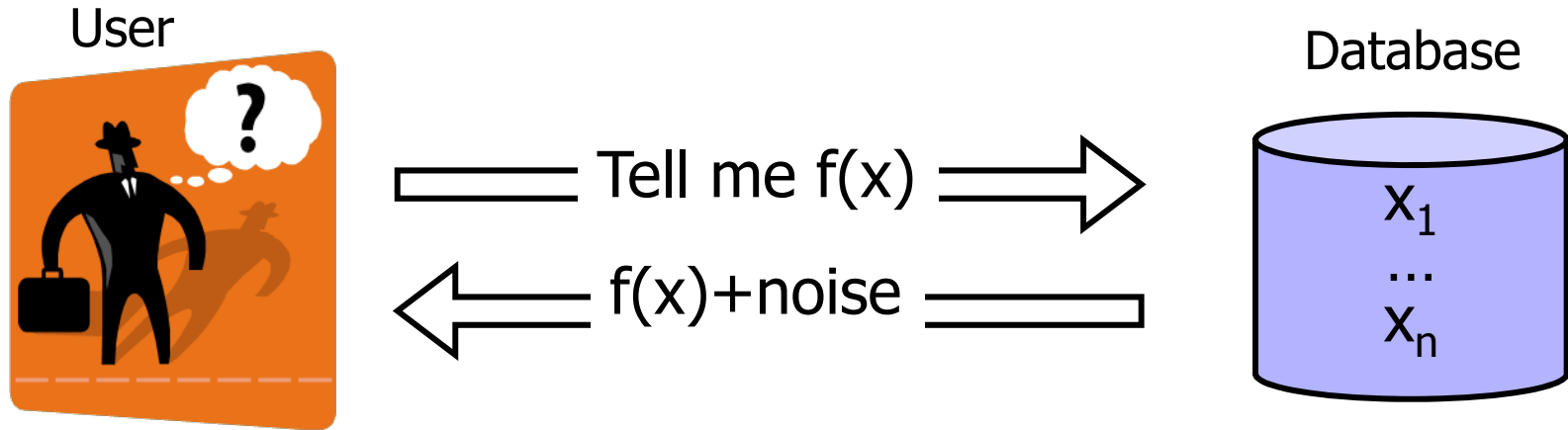
$$p_i(DB|S) = p(DB|S \text{ in Game } i) = \frac{p(\text{San}(DB_{-i}) = S) \times p(DB)}{p(S \text{ in Game } i)}$$

For every S and DB , indistinguishability implies

$$\frac{p_i(DB|S)}{p_0(DB|S)} = \frac{p(\text{San}(DB_{-i}) = S)}{p(\text{San}(DB) = S)} \times \frac{p(S \text{ in Game } 0)}{p(S \text{ in Game } i)} \approx 1 \pm 2\epsilon$$

This implies $\text{StatDiff}(p_0(\phi|S) , p_i(\phi|S)) \leq \epsilon$

Diff. Privacy in Output Perturbation



◆ Intuition: $f(x)$ can be released accurately when f is insensitive to individual entries x_1, \dots, x_n

◆ Global sensitivity $GS_f = \max_{\text{neighbors } x, x'} \|f(x) - f(x')\|_1$

- Example: $GS_{\text{average}} = 1/n$ for sets of bits

◆ Theorem: $f(x) + \text{Lap}(GS_f / \epsilon)$ is ϵ -indistinguishable

- Noise generated from Laplace distribution

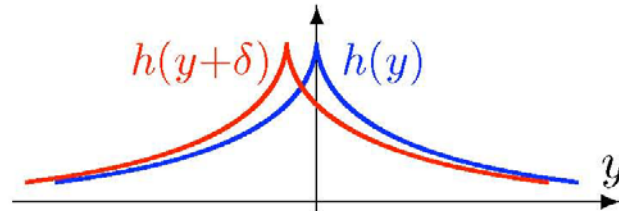
Lipschitz constant of f

Sensitivity with Laplace Noise

Theorem

If $A(x) = f(x) + \text{Lap}\left(\frac{\text{GS}_f}{\epsilon}\right)$ then A is ϵ -indistinguishable.

Laplace distribution $\text{Lap}(\lambda)$ has density $h(y) \propto e^{-\frac{\|y\|_1}{\lambda}}$



Sliding property of $\text{Lap}\left(\frac{\text{GS}_f}{\epsilon}\right)$: $\frac{h(y)}{h(y+\delta)} \leq e^{\epsilon \cdot \frac{\|\delta\|}{\text{GS}_f}}$ for all y, δ

Proof idea:

$A(x)$: blue curve

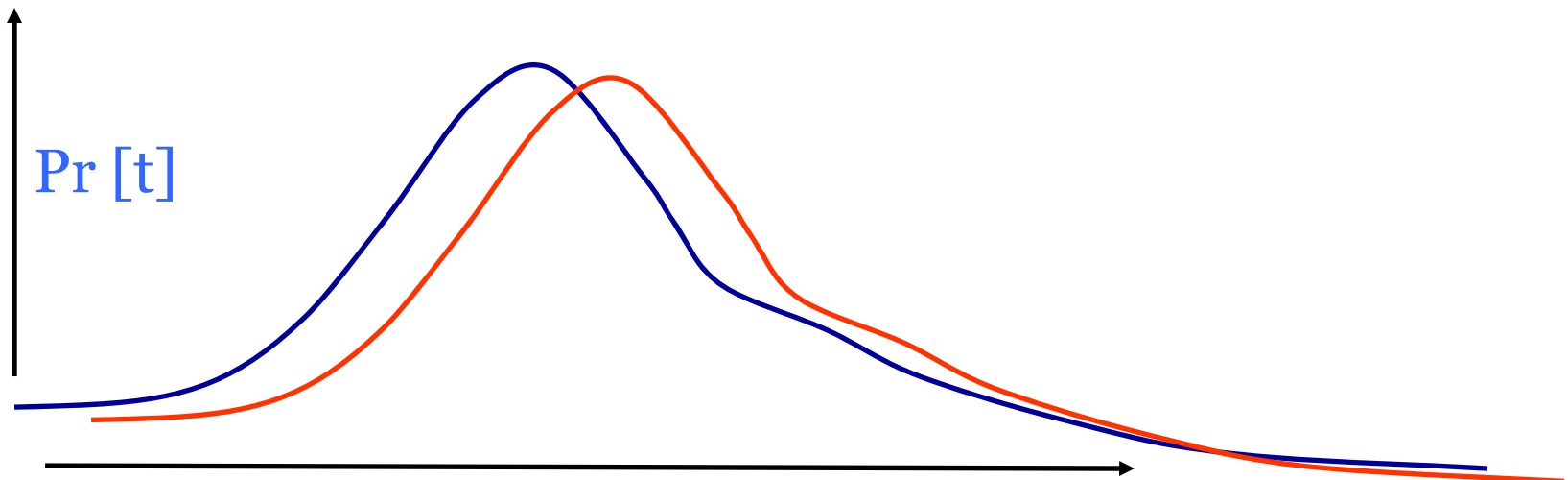
$A(x')$: red curve

$$\delta = f(x) - f(x') \leq \text{GS}_f$$

Differential Privacy: Summary

- ◆ San gives ϵ -differential privacy if for all values of DB and Me and all transcripts t:

$$\frac{\Pr[\text{San}(\text{DB} - \text{Me}) = t]}{\Pr[\text{San}(\text{DB} + \text{Me}) = t]} \leq e^\epsilon \approx 1 \pm \epsilon$$



Intuition

- ◆ No perceptible risk is incurred by joining DB
- ◆ Anything adversary can do to me, it could do without me (my data)

