Quantifying Information

How much information is contained in each of the following messages? How would you decide?

- An $n$-bit binary number.
- A single decimal digit.
- A two-digit decimal number.
- “The attack is at dawn.”

Suppose Sender and Receiver have agreed that Sender will transmit one of exactly 16 messages. How many bits of information must be transmitted to convey the message? Why?

<table>
<thead>
<tr>
<th>Msg</th>
<th>code</th>
<th>Msg</th>
<th>code</th>
</tr>
</thead>
<tbody>
<tr>
<td>$M_0$</td>
<td>0000</td>
<td>$M_6$</td>
<td>1000</td>
</tr>
<tr>
<td>$M_1$</td>
<td>0001</td>
<td>$M_7$</td>
<td>1001</td>
</tr>
<tr>
<td>$M_2$</td>
<td>0010</td>
<td>$M_{10}$</td>
<td>1010</td>
</tr>
<tr>
<td>$M_3$</td>
<td>0011</td>
<td>$M_{11}$</td>
<td>1011</td>
</tr>
<tr>
<td>$M_4$</td>
<td>0100</td>
<td>$M_{12}$</td>
<td>1100</td>
</tr>
<tr>
<td>$M_5$</td>
<td>0101</td>
<td>$M_{13}$</td>
<td>1101</td>
</tr>
<tr>
<td>$M_6$</td>
<td>0110</td>
<td>$M_{14}$</td>
<td>1110</td>
</tr>
<tr>
<td>$M_7$</td>
<td>0111</td>
<td>$M_{15}$</td>
<td>1111</td>
</tr>
</tbody>
</table>

Binary Tree Representation

Suppose we represent all possible choices in any decision as the leaves of a “complete” binary tree. The longest path is $\lceil \log_2(k) \rceil$, if there are $k$ leaves on the tree.

Each choice (bit) reduces the search space by half.
That suggests that the information content of any message from a space of $K$ messages should be something like: $\lceil \log_2(K) \rceil$.

But to get a very efficient transmission:
- Sender and Receiver must know in advance the space of possible transmissions.
- They must have agreed on an encoding.

How much information is contained in the message: “The attack is at dawn”?

**Answer:** It depends on the Receiver’s level of uncertainty.
- If the only uncertainty were whether at dawn or dusk: one bit.
- If the attack could have come anytime during the day: ? bits.
- If the day was uncertain?: ? bits.

“The word ‘information’ relates not so much to what you do say, as to what you could say. ... That is, information is the measure of your freedom of choice when you select a message.” –Warren Weaver

**Lessons**

- The information content of a message is the amount of uncertainty it resolves.
- In an ideal situation, each bit transmitted can reduce the uncertainty by half.
- Very few circumstances are ideal in the required sense.

**Next lecture:** Exploring Encodings