

Multiclass Classification



Text Classification

A Cancer Conundrum: Too Many Drug Trials, Too Few Patients

Breakthroughs in immunotherapy and a rush to develop profitable new treatments have brought a crush of clinical trials scrambling for patients.

By GINA KOLATA



→ Health

Yankees and Mets Are on Opposite Tracks This Subway Series

As they meet for a four-game series, the Yankees are playing for a postseason spot, and the most the Mets can hope for is to play spoiler.

By FILIP BONDY



→ Sports

~20 classes

- ▶ 20 Newsgroups, Reuters, Yahoo! Answers, ...
- ▶ Not a task of much practical importance



Image Classification



→ Dog



→ Car

- ▶ Thousands of classes (ImageNet)



Entity Linking

Although he originally won the event, the United States Anti-Doping Agency announced in August 2012 that they had disqualified **Armstrong** from his seven consecutive Tour de France wins from 1999–2005.



Lance Edward Armstrong is an American former professional road cyclist



Armstrong County is a county in Pennsylvania...

?

?

- ▶ 4,500,000 classes (all articles in Wikipedia)



Reading Comprehension

One day, James thought he would go into town and see what kind of trouble he could get into. He went to the grocery store and pulled all the pudding off the shelves and ate two jars. Then he walked to the fast food restaurant and ordered 15 bags of fries. He didn't pay, and instead headed home.

3) Where did James go after he went to the grocery store?

- A) his deck
- B) his freezer
- C) a fast food restaurant
- D) his room

After about a month, and after getting into lots of trouble, James finally made up his mind to be a better turtle.



► Multiple choice questions, 4 classes (but classes change per example)



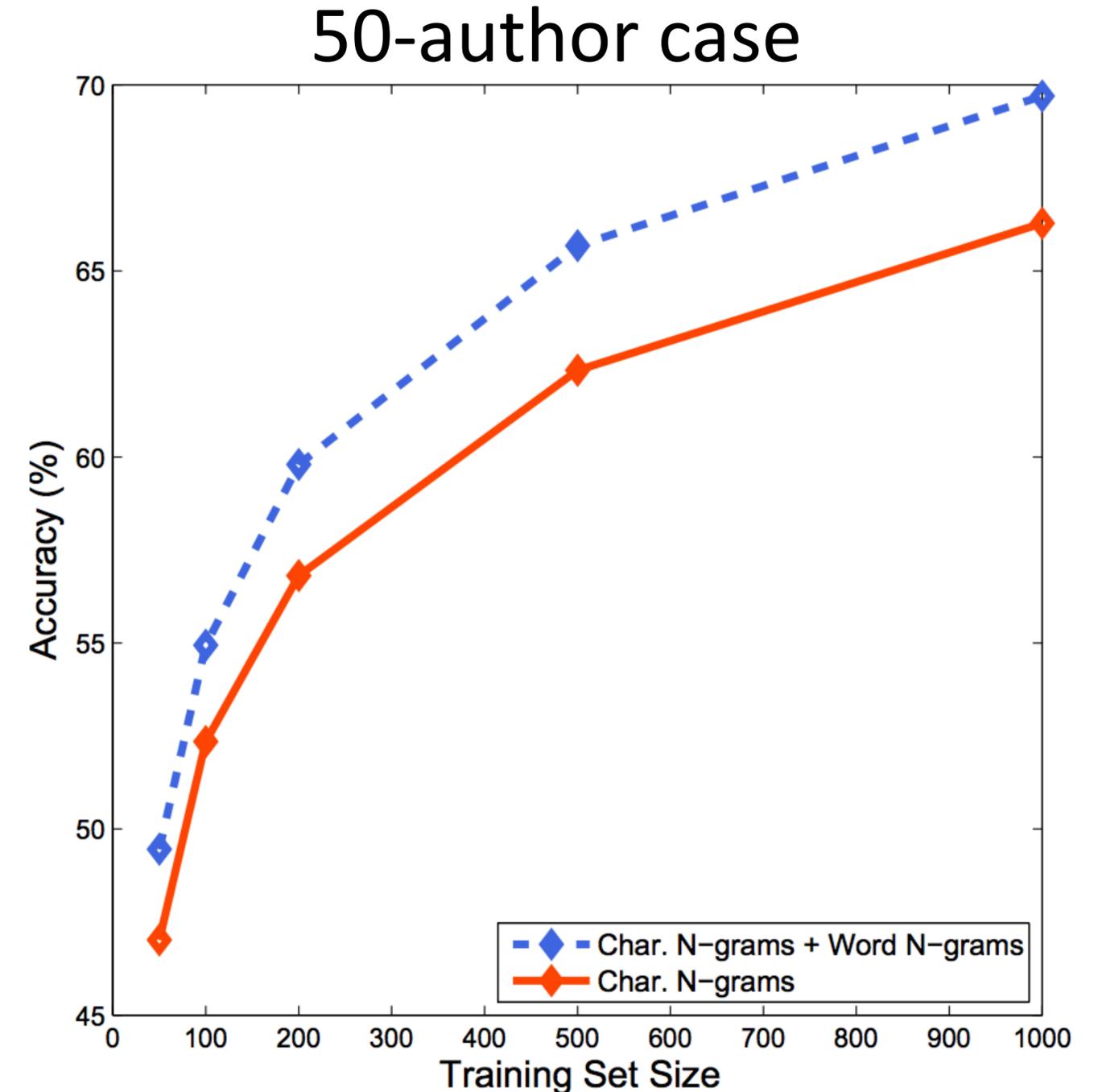
Authorship Attribution

- ▶ Statistical methods date back to 1930s and 1940s
 - ▶ Based on handcrafted heuristics like stopword frequencies
- ▶ Early work: did someone else write some of Shakespeare's plays
- ▶ Federalist Papers: some are disputed between Alexander Hamilton and James Madison
- ▶ Twitter: given a bunch of tweets, can we figure out who wrote them?
 - ▶ What applications could this have?
- ▶ Schwartz et al. EMNLP 2013: 500M tweets, take 1000 users with at least 1000 tweets each
- ▶ Task: given a held-out tweet by one of the 1000 authors, who wrote it?



Authorship Attribution

- ▶ SVM with character 4-grams, words 2-grams through 5-grams
- ▶ 1000 authors, 200 tweets per author => 30% accuracy
- ▶ 50 authors, 200 tweets per author => 71.2% accuracy
- ▶ More data helps, but still not bad when 50 tweets/author





Authorship Attribution

- ▶ k-signature: n-gram that appears in k% of the authors tweets but not appearing for anyone else — suggests why these are so effective

Signature Type	10%-signature	Examples
Character n-grams	‘ ^ _ ^ ’	REF oh ok <u>^_^</u> Glad you found it!
		Hope everyone is having a good afternoon <u>^_^</u>
		REF Smirnoff lol keeping the goose in the freezer <u>^_^</u>
	‘yew ’	gurl <u>yew</u> serving me tea nooch
		REF about wen <u>yew</u> and ronnie see each other
		REF lol so <u>yew</u> goin to check out tini’s tonight huh???
Word n-grams	.. lal	REF aww those are cool where u get those.. how do ppl react.. lal
		Ludas album is gone be hott.. lal
		Dayum refs don’t get injury timeouts.. lal .. get him off the field..
	smoochies , e3	I’m just back after takin’ a very long, icy cold shower.....Shivering smoochies,E3 http://bit.ly/4CzzP9
		A blue stout or two would be nice as well, Purr!Blue smooth smoochies,E3 http://bit.ly/75D4fO
		That is soooooooooooooooooooooo unfair!Double smoochies,E3 http://bit.ly/07sXRGX