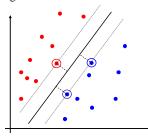


## Maximum Margin Classification

- Maximizing the margin is good according to intuition and PAC theory.
- Implies that only support vectors matter; other training examples are ignorable.



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## Linear SVMs Mathematically (cont.)

• Then we can formulate the quadratic optimization problem:

Find **w** and *b* such that 
$$\rho = \frac{2}{\|\mathbf{w}\|} \text{ is maximized}$$
 and for all  $(\mathbf{x}_i, y_i), i=1..n: y_i(\mathbf{w}^T\mathbf{x}_i + b) \ge 1$ 

Which can be reformulated as:

Find w and b such that

 $\Phi(\mathbf{w}) = ||\mathbf{w}||^2 = \mathbf{w}^T \mathbf{w}$  is minimized

and for all  $(\mathbf{x}_i, y_i)$ , i=1..n:  $y_i (\mathbf{w}^T \mathbf{x}_i + b) \ge 1$ 

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#### Linear SVM Mathematically

• Let training set  $\{(\mathbf{x}_i, y_i)\}_{i=1..n}$ ,  $\mathbf{x}_i \in \mathbf{R}^d$ ,  $y_i \in \{-1, 1\}$  be separated by a hyperplane with margin  $\rho$ . Then for each training example  $(\mathbf{x}_i, y_i)$ :

$$\mathbf{w}^{\mathbf{T}}\mathbf{x}_{i} + b \le -\rho/2 \quad \text{if } y_{i} = -1 \\ \mathbf{w}^{\mathbf{T}}\mathbf{x}_{i} + b \ge \rho/2 \quad \text{if } y_{i} = 1 \quad \iff \quad y_{i}(\mathbf{w}^{\mathbf{T}}\mathbf{x}_{i} + b) \ge \rho/2$$

- For every support vector  $\mathbf{x}_s$  the above inequality is an equality. After rescaling  $\mathbf{w}$  and b by  $\rho/2$  in the equality, we obtain that distance between each  $\mathbf{x}_s$  and the hyperplane is  $r = \frac{\mathbf{y}_s(\mathbf{w}^T\mathbf{x}_s + b)}{\|\mathbf{w}\|} = \frac{1}{\|\mathbf{w}\|}$
- Then the margin can be expressed through (rescaled) w and b as:

$$\rho = 2r = \frac{2}{\|\mathbf{w}\|}$$

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## Solving the Optimization Problem

Find **w** and b such that  $\Phi(\mathbf{w}) = \mathbf{w}^{\mathrm{T}}\mathbf{w}$  is minimized and for all  $(\mathbf{x}_i, y_i)$ , i=1..n:  $y_i(\mathbf{w}^{\mathrm{T}}\mathbf{x}_i + b) \ge 1$ 

- Need to optimize a quadratic function subject to linear constraints.
- Quadratic optimization problems are a well-known class of mathematical programming problems for which several (non-trivial) algorithms exist.
- The solution involves constructing a dual problem where a Lagrange multiplier α<sub>i</sub> is associated with every inequality constraint in the primal (original) problem:

Find  $\alpha_1 \dots \alpha_n$  such that  $\mathbf{Q}(\mathbf{\alpha}) = \sum \alpha_i - \frac{1}{2} \sum \alpha_i \alpha_j y_i y_j \mathbf{x}_i^T \mathbf{x}_j$  is maximized and (1)  $\sum \alpha_i y_i = 0$  (2)  $\alpha_i \ge 0$  for all  $\alpha_i$ 

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# The Optimization Problem Solution

• Given a solution  $\alpha_1...\alpha_n$  to the dual problem, solution to the primal is:

$$\mathbf{w} = \sum \alpha_i y_i \mathbf{x}_i \qquad b = y_k - \sum \alpha_i y_i \mathbf{x}_i^{\mathsf{T}} \mathbf{x}_k \quad \text{for any } \alpha_k > 0$$

- Each non-zero  $\alpha_i$  indicates that corresponding  $\mathbf{x}_i$  is a support vector.
- Then the classifying function is (note that we don't need  $\mathbf{w}$  explicitly):

$$f(\mathbf{x}) = \sum \alpha_i y_i \mathbf{x}_i^{\mathsf{T}} \mathbf{x} + b$$

- Notice that it relies on an *inner product* between the test point  $\mathbf{x}$  and the support vectors  $\mathbf{x}_i$  we will return to this later.
- Also keep in mind that solving the optimization problem involved computing the inner products x, x, between all training points.

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## Soft Margin Classification Mathematically

• The old formulation:

Find **w** and b such that  $\Phi(\mathbf{w}) = \mathbf{w}^{\mathrm{T}}\mathbf{w}$  is minimized

and for all  $(\mathbf{x}_i, y_i)$ , i=1..n:  $y_i (\mathbf{w}^T \mathbf{x}_i + b) \ge 1$ 

• Modified formulation incorporates slack variables:

Find w and b such that

 $\Phi(\mathbf{w}) = \mathbf{w}^{\mathrm{T}}\mathbf{w} + C\Sigma \xi_{i}$  is minimized

and for all  $(\mathbf{x}_i, y_i)$ , i=1..n:  $y_i(\mathbf{w}^T\mathbf{x}_i + b) \ge 1 - \xi_i$ ,  $\xi_i \ge 0$ 

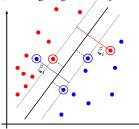
 Parameter C can be viewed as a way to control overfitting: it "trades off" the relative importance of maximizing the margin and fitting the training data

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11 =

# Soft Margin Classification

- What if the training set is not linearly separable?
- Slack variables \( \xi\_i \) can be added to allow misclassification of difficult or noisy examples, resulting margin called \( soft. \)



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## Soft Margin Classification – Solution

Dual problem is identical to separable case (would *not* be identical if the 2-norm penalty for slack variables CΣξ<sub>i</sub><sup>2</sup> was used in primal objective, we would need additional Lagrange multipliers for slack variables):

Find  $\alpha_1 \dots \alpha_N$  such that

 $\mathbf{Q}(\mathbf{\alpha}) = \sum \alpha_i - \frac{1}{2} \sum \sum \alpha_i \alpha_i y_i y_i \mathbf{x}_i^T \mathbf{x}_i$  is maximized and

- (1)  $\sum \alpha_i y_i = 0$
- (2)  $0 \le \alpha_i \le C$  for all  $\alpha_i$
- Again,  $\mathbf{x}_i$  with non-zero  $\alpha_i$  will be support vectors.
- Solution to the dual problem is:

 $\mathbf{w} = \sum \alpha_i y_i \mathbf{x}_i$ 

 $b = y_k (1 - \zeta_k) - \sum \alpha_i y_i \mathbf{x}_i^{\mathsf{T}} \mathbf{x}_k$  for any k s.t.  $\alpha_k > 0$ 

Again, we don't need to compute **w** explicitly for classification:

 $f(\mathbf{x}) = \sum \alpha_i y_i \mathbf{x}_i^{\mathsf{T}} \mathbf{x} + b$ 

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## Theoretical Justification for Maximum Margins

· Vapnik has proved the following:

The class of optimal linear separators has VC dimension h bounded from above as  $\lceil D^2 \rceil$ 

 $h \le \min \left\{ \left\lceil \frac{D^2}{\rho^2} \right\rceil, m_0 \right\} + 1$ 

where  $\rho$  is the margin, D is the diameter of the smallest sphere that can enclose all of the training examples, and  $m_0$  is the dimensionality.

- Intuitively, this implies that regardless of dimensionality m<sub>0</sub> we can minimize the VC dimension by maximizing the margin ρ.
- Thus, complexity of the classifier is kept small regardless of dimensionality.

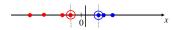
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13

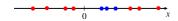
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#### Non-linear SVMs

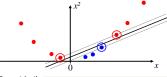
• Datasets that are linearly separable with some noise work out great:



• But what are we going to do if the dataset is just too hard?



• How about... mapping data to a higher-dimensional space:



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#### Linear SVMs: Overview

- The classifier is a separating hyperplane.
- Most "important" training points are support vectors; they define the hyperplane.
- Quadratic optimization algorithms can identify which training points x<sub>i</sub> are support vectors with non-zero Lagrangian multipliers α<sub>r</sub>.
- Both in the dual formulation of the problem and in the solution training points appear only inside inner products:

Find  $a_1...a_N$  such that  $\mathbf{Q}(\mathbf{u}) = \sum a_i - \frac{1}{2} \sum \sum a_i a_j y_i \mathbf{x}_i^T \mathbf{x}_j$  is maximized and (1)  $\sum a_i y_i = 0$  (2)  $0 \le a_i \le C$  for all  $a_i$ 

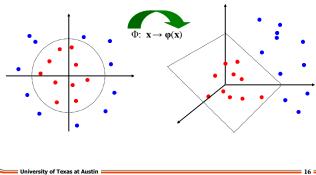
 $f(\mathbf{x}) = \sum \alpha_i y_i \mathbf{x}_i^{\mathsf{T}} \mathbf{x} + b$ 

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# Non-linear SVMs: Feature spaces

 General idea: the original feature space can always be mapped to some higher-dimensional feature space where the training set is separable:



#### The "Kernel Trick"

- The linear classifier relies on inner product between vectors  $K(\mathbf{x}_i, \mathbf{x}_i) = \mathbf{x}_i^T \mathbf{x}_i$
- If every datapoint is mapped into high-dimensional space via some transformation Φ: x→ φ(x), the inner product becomes:

$$K(\mathbf{x}_i,\mathbf{x}_i) = \mathbf{\varphi}(\mathbf{x}_i)^{\mathrm{T}}\mathbf{\varphi}(\mathbf{x}_i)$$

- A *kernel function* is a function that is eqiuvalent to an inner product in some feature space.
- Example:

2-dimensional vectors  $\mathbf{x} = [x_1 \ x_2]$ ; let  $K(\mathbf{x}_i, \mathbf{x}_j) = (1 + \mathbf{x}_i^T \mathbf{x}_j)^2$ ,

Need to show that  $K(\mathbf{x}_i, \mathbf{x}_i) = \varphi(\mathbf{x}_i)^T \varphi(\mathbf{x}_i)$ :

$$K(\mathbf{x}_{i},\mathbf{x}_{j}) = (1 + \mathbf{x}_{i}^{T}\mathbf{x}_{j})^{2} = 1 + x_{i1}^{2}x_{j1}^{2} + 2x_{i1}x_{j1}x_{i2}x_{j2} + x_{i2}^{2}x_{j2}^{2} + 2x_{i1}x_{j1} + 2x_{i2}x_{j2} = [1 \ x_{i1}^{2} \ \sqrt{2} \ x_{i1}x_{i2} \ x_{i2}^{2} \ \sqrt{2}x_{i1} \ \sqrt{2}x_{i2}]^{T}[1 \ x_{j1}^{2} \ \sqrt{2} \ x_{j1}x_{j2} \ x_{j2}^{2} \ \sqrt{2}x_{j1} \ \sqrt{2}x_{j2}] = = \mathbf{\varphi}(\mathbf{x}_{i})^{T}\mathbf{\varphi}(\mathbf{x}_{j}), \text{ where } \mathbf{\varphi}(\mathbf{x}) = [1 \ x_{j}^{2} \ \sqrt{2} \ x_{j}x_{2} \ x_{2}^{2} \ \sqrt{2}x_{j} \ \sqrt{2}x_{2}]$$

 Thus, a kernel function *implicitly* maps data to a high-dimensional space (without the need to compute each φ(x) explicitly).

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#### **Examples of Kernel Functions**

- Linear:  $K(\mathbf{x}_i, \mathbf{x}_i) = \mathbf{x}_i^T \mathbf{x}_i$ 
  - Mapping  $\Phi$ :  $\mathbf{x} \to \phi(\mathbf{x})$ , where  $\phi(\mathbf{x})$  is  $\mathbf{x}$  itself
- Polynomial of power  $p: K(\mathbf{x}_i, \mathbf{x}_i) = (1 + \mathbf{x}_i^T \mathbf{x}_i)^p$ 
  - Mapping  $\Phi$ :  $\mathbf{x} \to \phi(\mathbf{x})$ , where  $\phi(\mathbf{x})$  has  $\binom{d+p}{p}$  dimensions

$$-\frac{\|\mathbf{x}_i - \mathbf{x}_j\|^2}{2}$$

- Gaussian (radial-basis function):  $K(\mathbf{x}_i, \mathbf{x}_j) = e$ 
  - Mapping Φ: x→ φ(x), where φ(x) is infinite-dimensional: every point is mapped to a function (a Gaussian); combination of functions for support vectors is the separator.
- Higher-dimensional space still has *intrinsic* dimensionality *d* (the mapping is not *onto*), but linear separators in it correspond to *non-linear* separators in original space.

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#### What Functions are Kernels?

- For some functions  $K(\mathbf{x}_i, \mathbf{x}_j)$  checking that  $K(\mathbf{x}_i, \mathbf{x}_j) = \phi(\mathbf{x}_i)^T \phi(\mathbf{x}_j)$  can be cumbersome.
- · Mercer's theorem:

#### Every semi-positive definite symmetric function is a kernel

 Semi-positive definite symmetric functions correspond to a semi-positive definite symmetric Gram matrix:

	$K(\mathbf{x}_1,\mathbf{x}_1)$	$K(\mathbf{x}_1,\mathbf{x}_2)$	$K(\mathbf{x}_1,\mathbf{x}_3)$	 $K(\mathbf{x}_1,\mathbf{x}_n)$
K=	$K(\mathbf{x}_2,\mathbf{x}_1)$	$K(\mathbf{x}_2,\mathbf{x}_2)$	$K(\mathbf{x}_2,\mathbf{x}_3)$	$K(\mathbf{x}_2,\mathbf{x}_n)$
	$K(\mathbf{x}_n, \mathbf{x}_1)$	$K(\mathbf{x}_n, \mathbf{x}_2)$	$K(\mathbf{x}_n, \mathbf{x}_3)$	 $K(\mathbf{x}_n, \mathbf{x}_n)$

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## Non-linear SVMs Mathematically

• Dual problem formulation:

Find  $\alpha_j ... \alpha_n$  such that  $\mathbf{Q}(\boldsymbol{\alpha}) = \sum \alpha_i - \frac{1}{2} \sum \sum \alpha_i \alpha_j y_i y_j K(\mathbf{x}_i, \mathbf{x}_j)$  is maximized and (1)  $\sum \alpha_i y_i = 0$  (2)  $\alpha_i \ge 0$  for all  $\alpha_i$ 

· The solution is:

 $f(\mathbf{x}) = \sum \alpha_i y_i K(\mathbf{x}_i, \mathbf{x}_j) + b$ 

• Optimization techniques for finding  $a_i$ 's remain the same!

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20 =

# **SVM** applications

- SVMs were originally proposed by Boser, Guyon and Vapnik in 1992 and gained increasing popularity in late 1990s.
- SVMs are currently among the best performers for a number of classification tasks ranging from text to genomic data.
- SVMs can be applied to complex data types beyond feature vectors (e.g. graphs, sequences, relational data) by designing kernel functions for such data.
- SVM techniques have been extended to a number of tasks such as regression [Vapnik et al. '97], principal component analysis [Schölkopf et al. '99], etc.
- Most popular optimization algorithms for SVMs use decomposition to hillclimb over a subset of α<sub>i</sub>'s at a time, e.g. SMO [Platt '99] and [Joachims '99]
- Tuning SVMs remains a black art: selecting a specific kernel and parameters is usually done in a try-and-see manner.

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