

CS395T
Agent-Based Electronic Commerce
Fall 2006

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Week 12b

Good Afternoon, Colleagues

Are there any questions?

Logistics

- Remaining readings

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- CAT parameters

Aside

- farecast.com

Game Theory Formulations

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- What's another way?
- Ultimately, they suggest side payments (connection to next week)

Recommender systems

- Whom do you trust?

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- Generically highly rated reviewers? (ART)

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- Netflix prize

ART

- Celebrity guest Karen Fullam to answer all our questions!

Class Discussion

- Vineet Gorhe on reputation mechanisms