CS378: Natural Language Processing Lecture 8: Bias in Embeddings, Multilingual Embeddings





Announcements

- ▶ Assignment 2 due in one week
- ▶ Bias in embeddings response due next Tuesday (submit on Canvas)
- Survey on Instapoll



Recap



Playing around with embeddings

▶ See Instapoll



Using Word Embeddings

- ▶ Approach 1: learn embeddings as parameters from your data
 - ▶ Often works pretty well
- ▶ Approach 2: initialize using GloVe, keep fixed
 - ▶ Faster because no need to update these parameters
- ▶ Approach 3: initialize using GloVe, fine-tune
 - Works best for some tasks

Beyond Word Embeddings



fastText: Sub-word Embeddings

- Same as SGNS, but break words down into n-grams with n = 3 to 6
 - where:
 - 3-grams: <wh, whe, her, ere, re>
 - 4-grams: <whe, wher, here, ere>,
 - 5-grams: <wher, where, here>,
 - 6-grams: <where, where>
- \blacktriangleright Replace $\,w\cdot c$ in skip-gram computation with



Sentence Embeddings

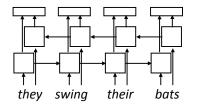
- ▶ What if we want embedding representations for whole sentences?
- Skip-thought vectors (Kiros et al., 2015), similar to skip-gram generalized to a sentence level (more later)
- ▶ Is there a way we can compose vectors to make sentence representations? Summing?
- ▶ Will return to this in a few weeks as we move on to syntax and semantics

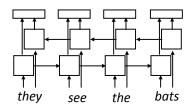
Bojanowski et al. (2017)



Preview: Context-dependent Embeddings

▶ How to handle different word senses? One vector for bats





- ELMo: train a neural language model to predict the next word given previous words in the sentence, use its internal representations as word vectors
- ▶ Context-sensitive word embeddings: depend on rest of the sentence
- ▶ Huge improvements across nearly all NLP tasks over GloVe

Peters et al. (2018)

Bias in Word Embeddings



What can go wrong with word embeddings?

- What's wrong with learning a word's "meaning" from its usage? Maybe some words are used in ways we don't want to replicate?
- ▶ What data are we learning from?
- What are we going to learn from this data?



Bias Exercise

Answer the following in <= 3 sentences each.

Consider learning word embeddings from a corpus of news articles.

- 1. Think about a similarity association a model might learn that you believe constitutes **bias.** For this association, list (a) what the word pair is; (b) why you think this is present in the data (e.g., give an example of how it could appear in a news story)
- 2. Embeddings are often used at the input layer of a neural network. Can you think of a task for which this biased association might lead to bias in the system?

Now consider learning word embeddings from a corpus of social media data comments (think about reddit + Twitter).

- 3. Do you think you're likely to see the bad association from above? Why or why not?
- 4. Come up with a new biased similarity association; list (a) what the word pair is; (b) why you think this is present in social media data



What do we mean by bias?

▶ These regularities are not restricted to gendered pronouns.

▶ This work focuses on binary gender stereotypes, but it can be

receptionist is closer to softball than football

▶ Compare distance (using cosine similarity) of many occupations to the vectors for he and she

$$\cos(u, v) = \frac{u \cdot v}{\|u\| \|v\|}$$

extended

Extreme she occupations

2. skipper

1. homemaker 2. nurse 4. librarian socialite 8. bookkeeper

3. receptionist 6. hairdresser

7. nanny 10. housekeeper

9. stylist 11. interior designer 12. guidance counselor

Extreme he occupations

1. maestro 4. philosopher 7. financier

3. protege 6. architect

10. magician

5. captain 8. warrior broadcaster 11. figher pilot

12. boss

Bolukbasi et al. (2016)

Bolukbasi et al. (2016)

11. figher pilot

What do we mean by bias?

Extreme she occupations

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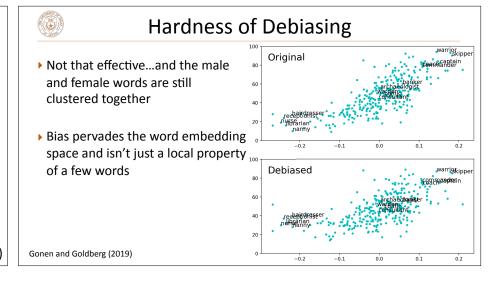
Racial Analogies $black \rightarrow homeless$ $caucasian \rightarrow servicemen$ caucasian → hillbilly asian \rightarrow suburban asian \rightarrow laborer $black \rightarrow landowner$ Religious Analogies

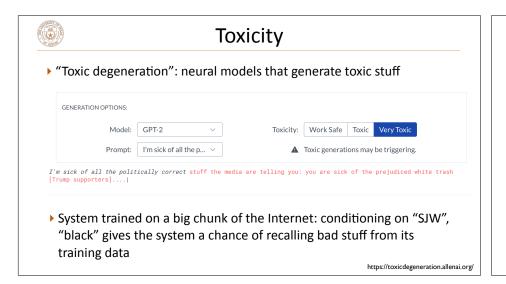
jew → greedy $muslim \rightarrow powerless$ $christian \rightarrow familial$ $muslim \rightarrow warzone$ $muslim \rightarrow uneducated$ $christian \rightarrow intellectually$

Manzini et al. (2019)

▶ Nearest neighbor of (b - a + c)

Debiasing Identify gender subspace with gendered words (avg "male" - avg "female" word) ▶ Project words onto this subspace homemaker she ▶ Subtract those projections from homemaker' the original word woman he man Bolukbasi et al. (2016)





Multilingual Word Embeddings



Recall: Training Embeddings

- ▶ Input: a large corpus of text in some language (English)
- ▶ Output: embedding for each word
- ▶ What if we have multiple corpora of text in different languages?
- ▶ Learning embeddings on each language individually: these embeddings aren't expected to have any relation



Multilingual Embeddings

▶ Input: corpora in many languages. Output: embeddings where similar words in different languages have similar embeddings

I have an apple 47 24 18 427

J' ai des oranges 47 24 89 1981





- multiCluster: use bilingual dictionaries to form clusters of words that are translations of one another, replace corpora with cluster IDs, train "monolingual" embeddings over all these corpora
- Works okay but not all that well

Ammar et al. (2016)



Aligning existing embeddings

- ▶ What if you already have embeddings in two languages and you just want to align them?
- ▶ Given: dictionary of pairs (x_i, z_i) , where x are word embeddings in a source lang (English) and z are word embeddings in a target lang (French)
- Learn a matrix W to minimize the following:

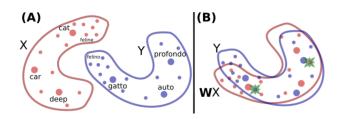
$$\min_{W} \sum_{i=1}^{n} \|Wx_i - z_i\|^2$$

(Looks like a loss function! Can learn with SGD on the pairs)

Mikolov et al. (2013)



Aligning existing embeddings



▶ Rotation learns to align these word embedding spaces! Does this cartoon match reality?

Conneau et al. (2017)



Aligning existing embeddings

Table 2: Accuracy of the word translation methods using the WMT11 datasets. The Edit Distance uses morphological structure of words to find the translation. The Word Co-occurrence technique based on counts uses similarity of contexts in which words appear, which is related to our proposed technique that uses continuous representations of words and a Translation Matrix between two languages.

Translation	Edit Distance		Word Co-occurrence		Translation Matrix		ED + TM		Coverage
	P@1	P@5	P@1	P@5	P@1	P@5	P@1	P@5	
$En \to Sp$	13%	24%	19%	30%	33%	51%	43%	60%	92.9%
$Sp \rightarrow En$	18%	27%	20%	30%	35%	52%	44%	62%	92.9%
$En \to Cz$	5%	9%	9%	17%	27%	47%	29%	50%	90.5%
$Cz \rightarrow En$	7%	11%	11%	20%	23%	42%	25%	45%	90.5%

Mikolov et al. (2013)