CS388: Natural Language Processing

Lecture 2: Binary Classification

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credit: Machine Learning Memes on Facebook

Some slides adapted from Vivek Srikumar, University of Utah

Administrivia

- Mini 1 out, due next Thursday
- Waitlist is processed

This Lecture

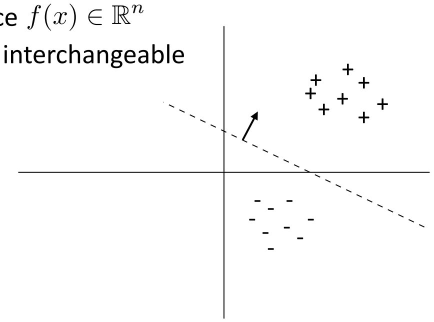
- Linear binary classification fundamentals
- Feature extraction
- Logistic regression
- Perceptron/SVM
- Optimization
- Sentiment analysis

Linear Binary Classification

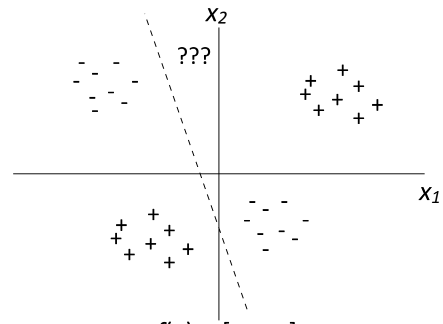
Classification

- Datapoint x with label $y \in \{0, 1\}$
- Embed datapoint in a feature space $f(x) \in \mathbb{R}^n$ but in this lecture $f(x)$ and x are interchangeable
- Linear decision rule: $w^\top f(x) > 0$

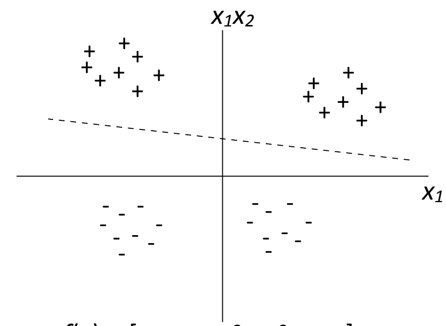
  (No bias term *b* — we have lots of features and it isn't needed)



Linear functions are powerful!



$f(x) = [x_1, x_2]$



$f(x) = [x_1, x_2, x_1^2, x_2^2, x_1x_2]$

- "Kernel trick" does this for "free," but is too expensive to use in NLP applications, training is $O(n^2)$ instead of $O(n \cdot (\text{num feats}))$

Classification: Sentiment Analysis

this movie was great! would watch again — Positive

that film was awful, I'll never watch again — Negative

- Surface cues can basically tell you what's going on here: presence or absence of certain words (*great*, *awful*)
- Steps to classification:
  - Turn examples like this into feature vectors
  - Pick a model / learning algorithm
  - Train weights on data to get our classifier

Feature Extraction

Feature Representation

this movie was great! would watch again Positive

- Convert this example to a vector using *bag-of-words features*

[contains *the*]	[contains *a*]	[contains *was*]	[contains *movie*]	[contains *film*] ...
position 0	position 1	position 2	position 3	position 4

$f(x)$ = [0 0 1 1 0 ...

- Very large vector space (size of vocabulary), sparse features (how many per example?)

Feature Extraction Details

- Tokenization:

"I thought it wasn't that great!" critics complained.

" I thought it was n't that great ! " critics complained .

  - Split out punctuation
  - Split out contractions
  - Handle hyphenated compounds
- Buildings the feature vector requires *indexing* the features (mapping them to axes). Store an invertible map from string -> index
  - [contains "the"] is a single feature — put this whole bracketed thing into the indexer to give it a position in the feature space

Features for Person Name Detection

O O PER O PER O O O O O

On Sunday, Thomas and Mary went to the farmer's market

- Do bag-of-words features work here?

[contains *On*]	[contains *and*]	[contains *is*]	[contains *Thomas*]	...
position 0	position 1	position 2	position 3	

$f(x)$ = [1 1 0 1 ...

- Everyone word in the sequence gets the same features — can't tell if a word is O or PER, everything gets the same label
- Instead we need **position-sensitive features**

Features for Person Name Detection

O O PER O PER O O O O O

On Sunday, Thomas and Mary went to the farmer's market

i = *0 1 2 3 4 5 6 7 8 9*

- Features are now a function of position, each word has a separate vector
- What features make sense?
  - "Current word": what is the word at this index?
  - "Previous word": what is the word that precedes the index?

[currWord=*Thomas*]	[currWord=*Mary*]	[prevWord = *and*]	

$f(x, i=4)$ = [0 1 1 ...

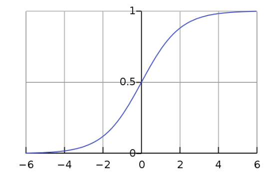
- All features coexist in the same space! Other feats (char level, ...) possible

Logistic Regression

Logistic Regression

$$P(y = +|x) = \text{logistic}(w^\top x)$$

$$P(y = +|x) = \frac{\exp(\sum_{i=1}^{n} w_i x_i)}{1 + \exp(\sum_{i=1}^{n} w_i x_i)}$$



- To learn weights: maximize discriminative log likelihood of data (log P(y|x))

$$\mathcal{L}(\{x_j, y_j\}_{j=1,\ldots,n}) = \sum_j \log P(y_j|x_j)$$ corpus-level LL

$$\mathcal{L}(x_j, y_j = +) = \log P(y_j = +|x_j)$$ one (positive) example LL

$$= \sum_{i=1}^{n} w_i x_{ji} - \log\left(1 + \exp\left(\sum_{i=1}^{n} w_i x_{ji}\right)\right)$$

sum over features

Logistic Regression

$$\mathcal{L}(x_j, y_j = +) = \log P(y_j = +|x_j) = \sum_{i=1}^{n} w_i x_{ji} - \log\left(1 + \exp\left(\sum_{i=1}^{n} w_i x_{ji}\right)\right)$$

$$\frac{\partial \mathcal{L}(x_j, y_j)}{\partial w_i} = x_{ji} - \frac{\partial}{\partial w_i} \log\left(1 + \exp\left(\sum_{i=1}^{n} w_i x_{ji}\right)\right)$$

$$= x_{ji} - \frac{1}{1 + \exp\left(\sum_{i=1}^{n} w_i x_{ji}\right)} \frac{\partial}{\partial w_i}\left(1 + \exp\left(\sum_{i=1}^{n} w_i x_{ji}\right)\right)$$ deriv of log

$$= x_{ji} - \frac{1}{1 + \exp\left(\sum_{i=1}^{n} w_i x_{ji}\right)} x_{ji} \exp\left(\sum_{i=1}^{n} w_i x_{ji}\right)$$ deriv of exp

$$= x_{ji} - x_{ji} \frac{\exp\left(\sum_{i=1}^{n} w_i x_{ji}\right)}{1 + \exp\left(\sum_{i=1}^{n} w_i x_{ji}\right)} = x_{ji}(1 - P(y_j = +|x_j))$$

Logistic Regression

- Gradient of ***w*** on positive example $= \mathbf{x}(1 - P(y = + \mid \mathbf{x}))$

  If P(+ | ***x***) is close to 1, make very little update

  Otherwise make ***w*** look more like ***x***, which will increase P(+ | ***x***)

- Gradient of ***w*** on negative example $= \mathbf{x}(-P(y = + \mid \mathbf{x}))$

  If P(+ | ***x***) is close to 0, make very little update

  Otherwise make *w* look less like ***x***, which will decrease P(+ | ***x***)

- Let *y* = 1 for positive instances, *y* = 0 for negative instances.
- Can combine these gradients as $\mathbf{x}(y - P(y = 1 \mid \mathbf{x}))$

Example

(1) *this movie was great! would watch again* +

(2) *I expected a great movie and left happy* +

(3) *great potential but ended up being a flop* —

$f(x_1)$ = [1 1]

$f(x_2)$ = [1 1]

$f(x_3)$ = [1 0]

[contains *great*] [contains *movie*]

position 0 position 1

w = [0, 0] ⟶ $P(y = 1 \mid x_1)$ = exp(0)/(1 + exp(0)) = 0.5 ⟶ g = [0.5, 0.5]

w = [0.5, 0.5] ⟶ $P(y = 1 \mid x_2)$ = logistic(1) ≈ 0.75 ⟶ g = [0.25, 0.25]

w = [0.75, 0.75] ⟶ $P(y = 1 \mid x_3)$ = logistic(0.75) ≈ 0.67 ⟶ g = [-0.67, 0]

w = [0.08, 0.75] …

$$P(y = +|x) = \text{logistic}(w^\top x)$$

$$x_j(y_j - P(y_j = 1|x_j))$$

Regularization

- Regularizing an objective can mean many things, including an L2-norm penalty to the weights:

$$\sum_{j=1}^{m} \mathcal{L}(x_j, y_j) - \lambda \|w\|_2^2$$

- Keeping weights small can prevent overfitting
- For most of the NLP models we build, explicit regularization isn't necessary
  - We always stop early before full convergence
  - Large numbers of sparse features are hard to overfit in a really bad way
  - For neural networks: dropout and gradient clipping

Logistic Regression: Summary

- Model

$$P(y = +|x) = \frac{\exp(\sum_{i=1}^{n} w_i x_i)}{1 + \exp(\sum_{i=1}^{n} w_i x_i)}$$

- Inference

$$\text{argmax}_y P(y|x)$$

$$P(y = 1|x) \geq 0.5 \Leftrightarrow w^\top x \geq 0$$

- Learning: gradient ascent on the (regularized) discriminative log-likelihood

Perceptron/SVM

Perceptron

- Simple error-driven learning approach similar to logistic regression
- Decision rule: $w^\top x > 0$
  - If incorrect: if positive, $w \leftarrow w + x$

    if negative, $w \leftarrow w - x$

Logistic Regression

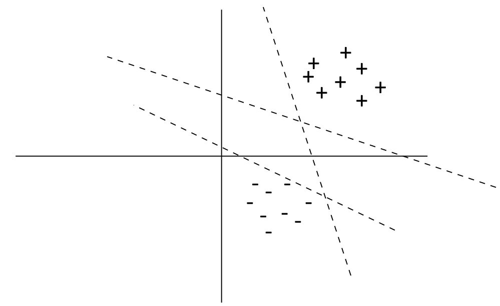
$w \leftarrow w + x(1 - P(y=1|x))$

$w \leftarrow w - xP(y=1|x)$

- Guaranteed to eventually separate the data if the data are separable

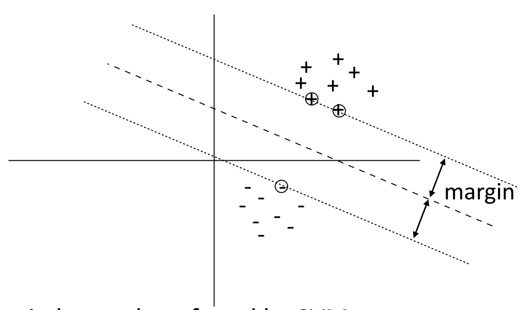
Support Vector Machines

- Many separating hyperplanes — is there a best one?



Support Vector Machines

- Many separating hyperplanes — is there a best one?



- Max-margin hyperplane found by SVMs

Perceptron and Logistic Losses

- Throughout this course: view classification as *minimizing loss*
- Let's focus on loss of a positive example
  - Perceptron: loss = $\begin{cases} 0 & \text{if } w^\top x > 0 \\ -w^\top x & \text{if } w^\top x < 0 \end{cases}$

    Take the gradient: no update if $w^\top x > 0$, else update with $+x$)
  - Logistic regression: loss = — log P(+|x)

    (maximizing log likelihood = minimizing negative log likelihood)

Gradients on Positive Examples

Logistic regression

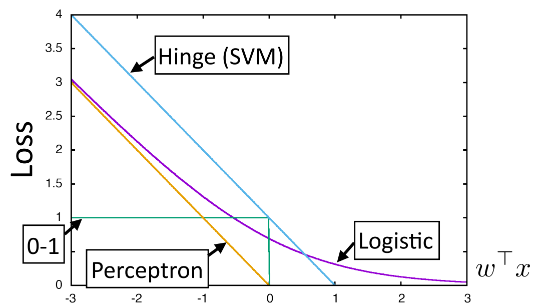
$x(1 - \text{logistic}(w^\top x))$

Perceptron

x if $w^\top x < 0$, else 0

SVM (ignoring regularizer)

x if $w^\top x < 1$, else 0



*gradients are for maximizing things, which is why they are flipped

Comparing Gradient Updates (Reference)

Logistic regression (unregularized)

$x(y - P(y = 1|x))$ = $x(y - \text{logistic}(w^\top x))$

y = 1 for pos, 0 for neg

Perceptron

$(2y - 1)x$ if classified incorrectly

0 else

SVM

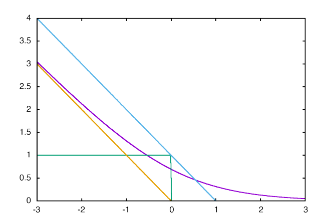
$(2y - 1)x$ if not classified correctly with margin of 1

0 else

Optimization

Structured Prediction

- Four elements of a structured machine learning method:
  - Model: probabilistic, max-margin, deep neural network
  - Objective



  - Inference: just maxes and simple expectations so far, but will get harder
  - Training: gradient descent?

Optimization

- Stochastic gradient *ascent*

$$w \leftarrow w + \alpha g, \quad g = \frac{\partial}{\partial w}\mathcal{L}$$

  - Very simple to code up
  - "First-order" technique: only relies on having gradient
  - Can avg gradient over a few examples and apply update once (minibatch)
  - Setting step size is hard (decrease when held-out performance worsens?)
- Newton's method
  - Second-order technique
  - Optimizes quadratic instantly

$$w \leftarrow w + \left(\frac{\partial^2}{\partial w^2}\mathcal{L}\right)^{-1} g$$

Inverse Hessian: *n* x *n* mat, expensive!

- Quasi-Newton methods: L-BFGS, etc. approximate inverse Hessian

AdaGrad

- Optimized for problems with sparse features
- Per-parameter learning rate: smaller updates are made to parameters that get updated frequently

$$w_i \leftarrow w_i + \alpha \frac{1}{\sqrt{\epsilon + \sum_{\tau=1}^{t} g_{\tau,i}^2}} g_{t_i}$$

(smoothed) sum of squared gradients from all updates

- Generally more robust than SGD, requires less tuning of learning rate
- Other techniques for optimizing deep models — more later!

Duchi et al. (2011)

Implementation

- Supposing *k* active features on an instance, gradient is only nonzero on *k* dimensions

$$w \leftarrow w + \alpha g, \quad g = \frac{\partial}{\partial w}\mathcal{L}$$

- *k* < 100, total num features = 1M+ on many problems
- Be smart about applying updates!
- In PyTorch: applying sparse gradients only works for certain optimizers and sparse updates are very slow. The code we give you is much faster

Sentiment Analysis

Sentiment Analysis

this movie was great! would watch again **+**

the movie was gross and overwrought, but I liked it **+**

this movie was not really very enjoyable **—**

- Bag-of-words doesn't seem sufficient (discourse structure, negation)
- There are some ways around this: extract bigram feature for "*not* X" for all X following the *not*

Bo Pang, Lillian Lee, Shivakumar Vaithyanathan (2002)

Sentiment Analysis

	Features	# of features	frequency or presence?	NB	ME	SVM
(1)	unigrams	16165	freq.	**78.7**	N/A	72.8
(2)	unigrams	"	pres.	81.0	80.4	**82.9**
(3)	unigrams+bigrams	32330	pres.	80.6	80.8	**82.7**
(4)	bigrams	16165	pres.	77.3	**77.4**	77.1
(5)	unigrams+POS	16695	pres.	81.5	80.4	**81.9**
(6)	adjectives	2633	pres.	77.0	**77.7**	75.1
(7)	top 2633 unigrams	2633	pres.	80.3	81.0	**81.4**
(8)	unigrams+position	22430	pres.	81.0	80.1	**81.6**

- Simple feature sets can do pretty well!

Bo Pang, Lillian Lee, Shivakumar Vaithyanathan (2002)

Sentiment Analysis

Method	RT-s	MPQA
MNB-uni	77.9	85.3
MNB-bi	**79.0**	**86.3**
SVM-uni	76.2	86.1
SVM-bi	77.7	**86.7**
NBSVM-uni	**78.1**	85.3
NBSVM-bi	**79.4**	**86.3**
RAE	76.8	85.7
RAE-pretrain	77.7	**86.4**
Voting-w/Rev.	63.1	81.7
Rule	62.9	81.8
BoF-noDic.	75.7	81.8
BoF-w/Rev.	76.4	84.1
Tree-CRF	77.3	86.1
BoWSVM	–	–
Kim (2014) CNNs	**81.5**	**89.5**

← Naive Bayes is doing well!

Ng and Jordan (2002) — NB can be better for small data

Before neural nets had taken off — results weren't that great

Wang and Manning (2012)

Sentiment Analysis

- Stanford Sentiment Treebank (SST) binary classification
- Best systems now: large pretrained networks
- 90 -> 97 over the last 2 years

Model	Accuracy	Paper / Source	Code
XLNet-Large (ensemble) (Yang et al., 2019)	96.8	XLNet: Generalized Autoregressive Pretraining for Language Understanding	Official
MT-DNN-ensemble (Liu et al., 2019)	96.5	Improving Multi-Task Deep Neural Networks via Knowledge Distillation for Natural Language Understanding	Official
Snorkel MeTaL(ensemble) (Ratner et al., 2018)	96.2	Training Complex Models with Multi-Task Weak Supervision	Official
MT-DNN (Liu et al., 2019)	95.6	Multi-Task Deep Neural Networks for Natural Language Understanding	Official
Bidirectional Encoder Representations from Transformers (Devlin et al., 2018)	94.9	BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding	Official
...			
Neural Semantic Encoder (Munkhdalai and Yu, 2017)	89.7	Neural Semantic Encoders	
BLSTM-2DCNN (Zhou et al., 2017)	89.5	Text Classification Improved by Integrating Bidirectional LSTM with Two-dimensional Max Pooling	

https://github.com/sebastianruder/NLP-progress/blob/master/english/sentiment_analysis.md

Recap

- Logistic regression, SVM, and perceptron are closely related; we'll use logistic regression mostly, but the exact loss function doesn't matter much in practice

- All gradient updates: "make it look more like the right thing and less like the wrong thing"

- Next time: multiclass classification