CS388: Natural Language Processing Lecture 6: Language Modeling, **Self Attention**

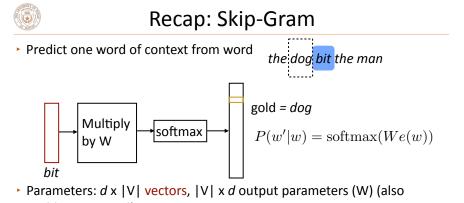
Greg Durrett



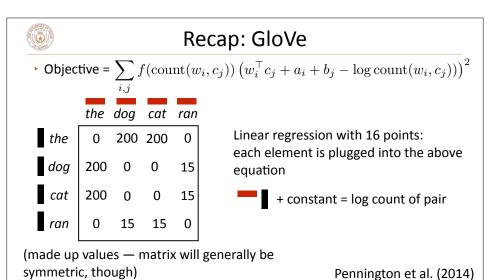


Administrivia

- Project 1 due today
- Project 2 released tonight



- usable as vectors!)
- Predicting the next word from a word will be similar to language modeling (focus of this lecture!) Mikolov et al. (2013)





Recap: Using Embeddings

- ► Approach 1: learn embeddings as parameters from your data
- Approach 2: initialize using GloVe, keep fixed
- Approach 3: initialize using GloVe, fine-tune
- Nearly all modern transfer learning uses Approach 3 (e.g., fine-tuning BERT). And you don't just fine-tune embeddings, but instead use an entire language model



Today

- Language modeling intro
- Neural language modeling
- Self-attention
- Multi-head self-attention
- Positional encodings (if time)

Language Modeling



Language Modeling

- Fundamental task in both linguistics and NLP: can we determine of a sentence is acceptable or not?
- Related problem: can we evaluate if a sentence is grammatical? Plausible? Likely to be uttered?
- Language models: place a distribution P(w) over strings w in a language. This is related to all of these tasks but doesn't exactly map onto them
- ► Today: autoregressive models $P(\mathbf{w}) = P(w_1)P(w_2|w_1)P(w_3|w_1,w_2)\dots$
- Turns out this is also useful as the backbone pre-training task! (But it originated with modeling of grammatical/plausible sentences)



N-gram Language Models

$$P(\mathbf{w}) = P(w_1)P(w_2|w_1)P(w_3|w_1, w_2)\dots$$

- n-gram models: distribution of next word is a categorical conditioned on previous n-1 words $P(w_i|w_1,\ldots,w_{i-1})=P(w_i|w_{i-n+1},\ldots,w_{i-1})$
- Markov property: don't remember all the context but only consider a few previous words

I visited San _____ put a distribution over the next word

2-gram: P(w | San)

3-gram: P(w | visited San) 4-gram: P(w | I visited San)



N-gram Language Models

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• n-gram models: distribution of next word is a categorical conditioned on previous n-1 words $P(w_i|w_1,\ldots,w_{i-1})=P(w_i|w_{i-n+1},\ldots,w_{i-1})$

$$P(w|\text{visited San}) = \frac{\text{count}(\text{visited San}, w)}{\text{count}(\text{visited San})}$$

3-gram probability, maximum likelihood estimate from a corpus (remember: count and normalize for MLE)

Just relies on counts, even in 2008 could scale up to 1.3M word types, 4B n-grams (all 5-grams occurring >40 times on the Web)



Smoothing N-gram Language Models

What happens when we scale to longer contexts?

P(w|to) to occurs 1M times in corpus

P(w|go to) go to occurs 50,000 times in corpus

P(w|to go to) to go to occurs 1500 times in corpus

P(w|want to go to) want to go to: only 100 occurrences

- Probability counts get very sparse, and we often want information from 5+ words away
- What can we do?



Smoothing N-gram Language Models

I visited San _____ put a distribution over the next word

► Smoothing is very important, particularly when using 4+ gram models

$$P(w|\text{visited San}) = (1 - \lambda) \frac{\text{count}(\text{visited San}, w)}{\text{count}(\text{visited San})} + \lambda \frac{\text{count}(\text{San}, w)}{\text{count}(\text{San})}$$
this too!

 One technique is "absolute discounting:" subtract off constant k from numerator, set lambda to make this normalize (k=1 is like leave-one-out)

$$P(w|\text{visited San}) = \frac{\text{count}(\text{visited San}, w) - k}{\text{count}(\text{visited San})} + \lambda \frac{\text{count}(\text{San}, w)}{\text{count}(\text{San})}$$

Smoothing schemes get very complex!



The Power of Language Modeling

My name _____ • One good option (is)?

My name is _____ Flat distribution over many alternatives. But hard to get a good distribution?

I visited San _____

► Requires some knowledge but not one right answer

The capital of Texas is _____

► Requires more knowledge (one answer...or is there?)

The casting and direction were top notch. Overall I thought the movie was ____

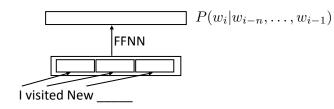
Requires basically doing sentiment analysis!

Neural Language Modeling



Neural Language Models

Early work: feedforward neural networks looking at context



► Slow to train over lots of data! But otherwise this seems okay?

Bengio et al. (2003)



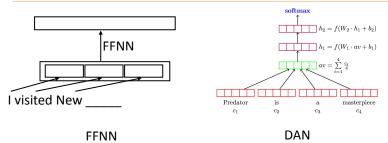
Problems with FFNNs

x = I visited New York. I had a really fun time going up the ____

- ▶ What are some words that can show up here? How do we know?
- What do we learn from this example?



Challenges of Neural Language Modeling



Advantages and disadvantages of these?



Contextualized Embeddings

 Both RNNs and Transformers (and other models) can produce contextualized embeddings

$$e = (e_1, e_2, ..., e_n)$$
 $e_i = f(x_1, x_2, ..., x_i)$

unidirectional representation (only

looks at past words)

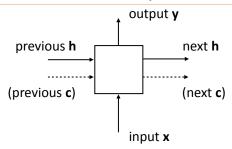
$$\mathbf{x} = (x_1, x_2, ..., x_n)$$

x = I visited New York. I had a really fun time going up the ____

- Can also have bidirectional embedding representations, but learning these needs masked language models (later in the course)
- One solution: $e(x) = f(x_{-1}, the)$



RNNs: Why not?



- Slow. They do not parallelize and there are O(n) non-parallel operations to encode n items
- Even modifications like LSTMs still don't enable learning over very long sequences. Transformers can scale to thousands of words!

(Self-)Attention



Running Example

► Fixed-length sequence of 0s and 1s

```
    All zeroes = last digit is 0; any 1 = last digit is 1
    0100001
    Attention: method to access arbitrarily*
    0000101
    far back in context from this point
```

RNNs generally struggle with this; remembering context for many
positions is hard (though of course they can do this simplified example
you can even hand-write weights to do it!)



Keys and Query

► Keys: embedded versions of the sentence; query: what we want to find

Assume 0 = [1, 0]; 1 = [0, 1] (one-hot encodings of the tokens); call these e_i

Step 1: Compute scores for each key

keys
$$k_i$$
[1, 0] [1, 0] [0, 1] [1, 0] query: $q = [0, 1]$ (we want to find 1s)

0 0 1 0

 $s_i = k_i^T q$

0 0 1 0



Attention

Step 1: Compute scores for each key

keys
$$k_i$$
[1, 0] [1, 0] [0, 1] [1, 0] query: $q = [0, 1]$ (we want to find 1s)

0 0 1 0

 $s_i = k_i^T q$

0 0 1 0

Step 2: softmax the scores to get probabilities $\boldsymbol{\alpha}$

0 0 1 0 =>
$$(1/6, 1/6, 1/2, 1/6)$$
 if we assume e=3

Step 3: compute output values by multiplying embs. by alpha + summing

result = sum(
$$\alpha_i e_i$$
) = 1/6 [1, 0] + 1/6 [1, 0] + 1/2 [0, 1] + 1/6 [1, 0] = [1/2, 1/2]



Attention

```
keys k_i
[1, 0] [1, 0] [0, 1] [1, 0] query: q = [0, 1] (we want to find 1s)
0 0 1 0
(1/6, 1/6, 1/2, 1/6) if we assume e=3
result = sum(\alpha_i e_i) = 1/6 [1, 0] + 1/6 [1, 0] + 1/2 [0, 1] + 1/6 [1, 0] = [1/2, 1/2]
How does this differ from just averaging the vectors (DAN)?
```

What if we have a very very long sequence?



New Keys

keys
$$k_i$$
[1, 0] [1, 0] [0, 1] [1, 0] query: $q = [0, 1]$ (we want to find 1s)

We can make attention more peaked by not setting keys equal to embeddings.

$$k_i = W^K e_i$$
 $W^K = \begin{cases} 10 & 0 \\ 0 & 10 \end{cases}$ $\begin{cases} [10, 0][10, 0][0, 10][10, 0] \\ 0 & 0 \end{cases}$

What will new attention values be with these keys?



Attention, Formally

- Original "dot product" attention: $s_i = k_i^T q$
- Scaled dot product attention: $s_i = k_i^T W q$
- Equivalent to having two weight matrices: $s_i = (W^K k_i)^T (W^Q q)$
- Other forms exist: Luong et al. (2015), Bahdanau et al. (2014) present some variants (originally for machine translation)



Self-Attention

► Self-attention: every word is both a key and a query simultaneously

Q: seq len x d matrix (d = embedding dimension = 2 for these slides)

K: seq len x d matrix

$$W^{Q} = \begin{pmatrix} 0 & 1 \\ 0 & 1 \end{pmatrix}$$
 no matter what the value is, we're going to look for 1s

$$W^{K} = {10 \ 0 \atop 0 \ 10}$$
 "booster" as before

Note: there are many ways to set up these weights that will be equivalent to this



Self-Attention

$$E = \begin{pmatrix} 1 & 0 \\ 1 & 0 \\ 0 & 1 \\ 1 & 0 \end{pmatrix} \qquad W^{Q} = \begin{pmatrix} 0 & 1 \\ 0 & 1 \\ 0 & 1 \\ 0 & 1 \end{pmatrix} \qquad W^{K} = \begin{pmatrix} 10 & 0 \\ 0 & 10 \\ 10 & 0 \\ 0 & 10 \\ 0 & 10 \\ 10 & 0 \end{pmatrix}$$

$$Q = E (W^{Q}) = \begin{pmatrix} 0 & 1 \\ 0 & 1 \\ 0 & 1 \\ 0 & 1 \end{pmatrix} \qquad K = E (W^{K}) = \begin{pmatrix} 10 & 0 \\ 10 & 0 \\ 0 & 10 \\ 10 & 0 \end{pmatrix}$$

Scores S = QK^T
$$S_{ij} = q_i \cdot k_j$$

len x len = (len x d) x (d x len)

Let's compute these now!



Self-Attention

$$E = \begin{pmatrix} 1 & 0 \\ 1 & 0 \\ 0 & 1 \\ 1 & 0 \end{pmatrix} \qquad W^{Q} = \begin{pmatrix} 0 & 1 \\ 0 & 1 \\ 0 & 1 \\ 0 & 1 \end{pmatrix} \qquad K = E (W^{K}) = \begin{pmatrix} 10 & 0 \\ 0 & 10 \\ 10 & 0 \\ 0 & 10 \\ 10 & 0 \end{pmatrix}$$

Scores S = QK^T $S_{ij} = q_i \cdot k_j$ len x len = (len x d) x (d x len)

Final step: softmax to get attentions A, then output is AE

*technically it's A (EWV), using a values matrix V = EWV



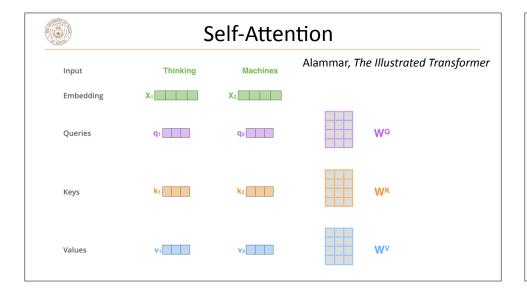
Self-Attention (Vaswani et al.)

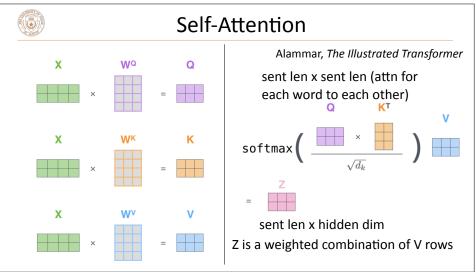
$$\operatorname{Attention}(Q, K, V) = \operatorname{softmax}(\frac{QK^T}{\sqrt{d_k}})V$$

$$Q = EW^Q$$
, $K = EW^K$, $V = EW^V$

- Normalizing by $\sqrt{d_k}$ helps control the scale of the softmax, makes it less peaked
- ► This is just one head of self-attention produce multiple heads via randomly initialize parameter matrices (more in a bit)

Vaswani et al. (2017)







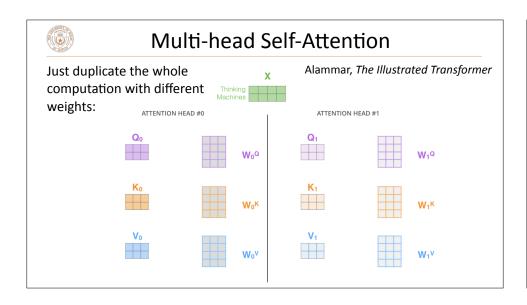
Properties of Self-Attention

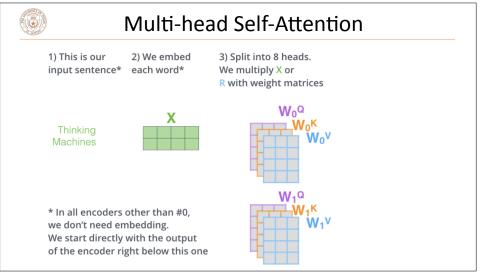
Layer Type	Complexity per Layer	Sequential Operations	Maximum Path Length
Self-Attention	$O(n^2 \cdot d)$	O(1)	O(1)
Recurrent	$O(n \cdot d^2)$	O(n)	O(n)
Convolutional	$O(k \cdot n \cdot d^2)$	O(1)	$O(log_k(n))$
Self-Attention (restricted)	$O(r \cdot n \cdot d)$	O(1)	O(n/r)

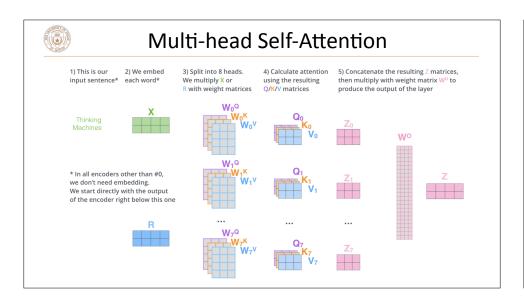
- n = sentence length, d = hidden dim, k = kernel size, r = restricted neighborhood size
- ► Quadratic complexity, but O(1) sequential operations (not linear like in RNNs) and O(1) "path" for words to inform each other

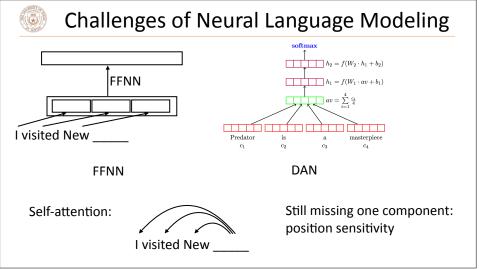
Vaswani et al. (2017)

Multi-Head Self-Attention

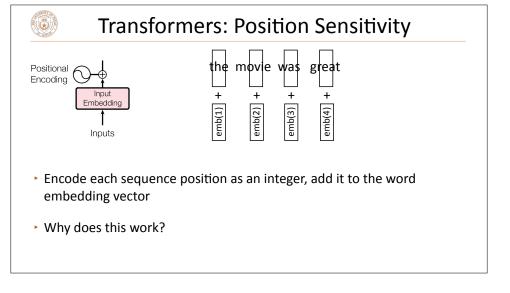










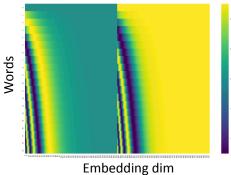




Transformers

Alammar, The Illustrated Transformer

Alternative from Vaswani et al.: sines/cosines of different frequencies (closer words get higher dot products by default)





Takeaways

- ► Language modeling is a fundamental task
- n-gram models are a basic, scalable solution but have limited context
- Self-attention is a solution to the question of: how do we look at a lot of context, efficiently, without blowing up parameter counts, and without forgetting far-back things?
- Next time: see the whole Transformer architecture and extensions of it