

PO-CHENG (STEVEN) CHEN

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EDUCATION

The University of Texas at Austin Bachelor of Business Administration, Finance May 2022
Track: Quantitative Finance
Bachelor of Science, Computer Science
Bachelor of Science, Math
Overall GPA: 3.48

EXPERIENCE

University of Texas at Austin - Undergraduate Research Assistant; Austin, Texas August 2020 - Present

- Develop a C++ model to explore the relationship between organizational changes and population selection forces
- Conduct simulations for different fitness levels and population of organizational forms to calculate the profits
- Optimize and improve the interface of the adaptation model to support different profit calculation mechanism

CTBC Financial Holding Co., Ltd. - Summer Analyst Intern; Taipei, Taiwan June 2020 - August 2020

- Performed valuations for the largest sports betting company in Taiwan for potential sell-side and buy-side M&A deals
- Managed portfolios and assisted senior executives to select the securities that could possibly maximize the return
- Performed simulations and scenario analysis of the cash flows for clients to discover potential investment opportunities

Global Power Technologies - Data Analytics Intern; Taipei, Taiwan July 2019 - August 2019

- Analyzed social media data to identify and interpret trends for a governor campaign
- Developed campaign strategies targeting millennials and increased polls by 8% over a seven-week period
- Established an internal database to store reports, collect data, and generate trend dashboards

Wanin International - Business Operations Intern; Taipei, Taiwan May 2018 - August 2018

- Hosted the International Esports Federation World Championship with a team of 30 and seven corporate partners
- Planned the largest domestic e-sports drafting program by coordinating match brackets to recruit national team
- Monitored advertising campaigns, third-party ad serving technologies, and evaluated daily web traffic

Applied Green Light, Inc. - Logistics Intern; Taipei, Taiwan September 2017 - March 2018

- Managed and tracked shipment of the LCD panels and monitors to client and collected instant feedback
- Inspected products and generated statistical reports to expedite problem identification for the quality control team

LEADERSHIP EXPERIENCE AND ACTIVITIES

Chi Phi Fraternity - Historian Fall 2019 - Present

- Implement social media advertising and traditional marketing strategies to improve event outreach by ~150%
- Organize bi-weekly philanthropic events to serve underprivileged children in the Austin metropolitan area

Longhorn Investment Team - Junior Analyst Fall 2019 - Present

- Generate weekly market reports by consolidating over 15 financial news articles and integrating professional analysis
- Produce market analysis featuring global financial and economic trends to update a financial blog
- Presented monthly stock pitches across 5 industries and yield a 30% portfolio growth in 4 months

Texas Convergent - Head Software Programmer Fall 2018 - Present

- Reviewed start up proposals from the business team and created pseudo code for ideas with high feasibility
- Coordinate between software and business teams to align product development with go-to-market strategies
- Developed and coded an application that detect seizures and won the first place in the startup pitch

HONORS

• Texas Convergent Startup Pitch - First Place Fall 2019

ADDITIONAL INFORMATION

Computer Skills: Python, Java, C, C++, R, Linux, Assembly Language, Verilog, Tableau, MS Office

Languages: Fluent in Mandarin

Work Eligibility: Eligible to work in the U.S.; will require visa sponsorship for full-time employment