

JEFFREY WANG

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EDUCATION

The University of Texas at Austin Bachelor of Business Administration, Business Honors and Management May 2022
Track: Entrepreneurship
Bachelor of Science, Computer Science (Turing Scholars Honors)
Overall GPA: 3.92

EXPERIENCE

MyWikis – *Founder and CEO*; McKinney, Texas February 2012 – Present
Wiki hosting service with emphasis on personalization, privacy, and premium features

- Founded wiki hosting company in 2012; rescued from insolvency by pivoting from ad-based revenue to subscription revenues
- Established hosting platform and automated customer onboarding system to save staff time, speed up provisioning by 5x
- Trained 2 customer support staff members to provide expert and efficient support; sped up response time by 2x
- Introduced features to plans that has tripled revenue by attracting less technically-inclined clients

Code Horizon – *Founder and CEO*; McKinney, Texas May 2018 – July 2018
Computer science summer camps dedicated to teaching real coding to elementary and middle schoolers

- Developed class curriculum to stimulate students' knowledge while ensuring it was easy to understand
- Advertised via Facebook, Nextdoor, school clubs, and word-of-mouth; attracted 9 students
- Resourcefully purchased class materials in bulk through multiple vendors to save money
- Taught computer science to children ages 7-14 in Scratch and Python through lectures and lab assignments

Loanwat.ch – *Full Stack Intern*; Dallas, Texas June 2018 – August 2018

Collateral monitoring service that uses public records to notify banks about new liens and deeds placed on customers

- Created main website to attract dozens of prospective customers
- Redesigned company logo and recreated other brand assets using Adobe Illustrator, streamlining company identity
- Developed backend in Node.js to load public records into company's system and to confirm email addresses
- Migrated public record import mechanism from old to new system using Python to automate data import process

LEADERSHIP EXPERIENCE AND ACTIVITIES

TAMS Cybersecurity Association – *Co-Founder, President* May 2017 – May 2018

- Collaborated with 2 co-founders to introduce cybersecurity-related educational activities and attract prospective members
- Trained members to compete in CTF cybersecurity competitions and consistently placed in top 25% of competitions
- Taught digital security to 10 members and other TAMS students every week at club meetings

Plano AsiaFest – *Social Media Specialist, Webmaster* May 2015 – May 2018

- Brainstormed ideas with festival planners for annual Asian cultural festival in Plano, TX
- Maintained social media presence on Facebook by posting messages and coordinating advertising campaigns
- Attracted thousands of festivalgoers through social media presence and advertising
- Obtained \$10,000 in nonprofit AdWords credits from Google; redeemed credits to advertise for festival

HONORS

- HackTX – JPMorgan Chase Corporate Challenge Winner, CBRE Corporate Challenge Winner Fall 2018
- Ricco Ethics Scholarship Competition Spring 2018
- Presidential Scholars Program Semifinalist Spring 2018
- University of North Texas President's List (4 semesters) Fall 2016 – Spring 2018

ADDITIONAL INFORMATION

Computer Skills: Java, C++, JavaScript, PHP, Python, Microsoft Office, Canva, Slack, Trello, LaTeX, Adobe Photoshop, Illustrator

Languages: Fluent in Mandarin Chinese, Conversational in French

Interests: Startups and Entrepreneurship, Wikis, History, Urban Development, Cultures and Languages

Work Eligibility: Eligible to work in the U.S. with no restrictions